

# GREAT TASTE RUNS IN THE FAMILY



PRESS KIT



*South Shore  
Wine Company*



MEMBER OF THE MAZZA FAMILY

# WINE

Mazza wines have brought joy to Lake Erie Wine Country and beyond since the first vintage in 1973. From humble beginnings, the Mazzas set out to make a variety of wines as delightful as the landscape and communities they call home. Today, the three primary locations — Mazza Vineyards and South Shore Wine Company in North East, PA and Mazza Chautauqua Cellars in Westfield, NY — are testaments to the family's passion to preserve and transform the benefits of the land into pleasing vintages, time and again.

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Mazza Vineyards and South Shore Wine Company wines are available throughout Pennsylvania in Fine Wine & Good Spirits locations, grocery stores and select restaurants and bars.

Mazza Chautauqua Cellars wines are available throughout Western New York at select retailers, restaurants and bars.

Please inquire for a full list of retailers.

Mazza Wines ships direct to consumer throughout the U.S.

Tours and tastings are available year-round at each location.

—— LAND USE ——  
**550 ACRES**  
—— of ——

LAKE ERIE WINE COUNTRY UNDER  
GRAPES/GRAIN CULTIVATION

—— PRODUCTION VOLUME ——  
**375K GALLONS**  
—— in 2018 ——

160K IN 2005 • 25K IN 1972

—— BOTTLES SOLD ——  
**10 MILLION**  
—— since 1972 ——



@MAZZAWINES



## SOUTH SHORE WINE COMPANY



*South Shore  
Wine Company*

New life for Pennsylvania's most unique and historic winery was given to the South Shore Wine Company when the Mazza family purchased its vacant cellar and facility in 2007. The South Shore Wine Company was originally established by grape-growing pioneers William Griffith and Smith S. Hammond over 150 years ago, and the historic cellar, now in its beautifully restored condition, was fashioned after French wine caverns. Over the

years, the Mazzas have continued to restore various portions of the large building, including adding a seasonal café and year-round banquet hall.

The South Shore Wine Company was an opportunity for the Mazza family to branch out to varietals they had not produced with Mazza Vineyards; in particular, Grüner Veltliner, and Sparkling Pinot Noir.

Tastings are offered in the historic wine cellar where you can almost hear the echoes of past winemakers as they prepared samples for the 1867 Paris World's Fair.



2017 GRÜNER VELTLINER

2019 PA Farm Show (Best of Show Dry Grape)

2018 PA Sommelier Judgment Day  
(Best in State)

2014 GRÜNER VELTLINER

2016 Atlantic Seaboard  
Wine Association: Silver

2016 Pacific Rim: Gold

2016 San Francisco Chronicle: Silver

2015 BTI: 90 (Gold Medal and Best Buy)

2013 GRÜNER VELTLINER

2016 San Francisco Chronicle: Silver

2015 San Francisco International: Silver

2015 LA International: Silver

2015 Finger Lakes: Silver

[EnjoyMazza.com/SSWC](http://EnjoyMazza.com/SSWC)

# MAKERS + DOERS



**Robert Mazza, Owner & Founder**

A leader in the PA Wine Industry with a focus on creating quality, local products, Bob has been leading the Mazza team with the help of his wife, Kathleen, and growing the Mazza business, along with the PA wine industry, since Mazza Vineyards' beginnings in 1972.



**Mario Mazza, General Manager, Enologist, Co-Founder of Five & 20 Spirits and Brewing**

With a Bachelor of Science Degree in Chemical Engineering from Case Western Reserve University in Cleveland, OH, Mario went on to earn a Master's Degree in Enology from the University of Adelaide in Australia. While there, he gained experience in the Barossa Valley and in the Adelaide Hills. In addition to his early exposure to the family business, Mario has 15 years of experience in research & commercial winemaking, as well as sensory training including the PA Wine Quality Initiative. He has a passion for quality & excellence in both process & product.







**Aneep Pradhan, Assistant Winemaker**

Aneep left behind a 15+ year career in the Commodities sector to pursue his passion for winemaking. After going back to college and completing his M.Sc. Viticulture & Enology (Euromaster Vinifera – France & Germany), he traveled around doing internships and harvests in Europe, New Zealand, and California. The thrill and challenge of cold climate winemaking brought him to the shores of Lake Erie, and we welcome him as the newest addition to our winemaking team.



**Vanessa Mazza, Creative Director**

Vanessa has been working part-time in the family business since she and her brother, Mario, created the private label program while still in high school. Vanessa, a board certified art therapist, now contributes to the business as Creative Director helping to oversee and coordinate packaging, promotions, event planning, web, and social media.

# BULK + CUSTOM SERVICES

Hailing from America's Grape Country, Mazza has more than 45 years of experience in grape harvesting and winemaking. Today, the team at Mazza Wines helps dozens of businesses – big and small – bring their own creations to life with the best in natural ingredients and proven expertise.

Because of the Mazza team's unrivaled expertise in blending, bottling, and distilling, third party brands find confidence in their product with the Mazza team as a partner.

Custom services can include complete ingredient procurement, production, packaging, and anything in between. The Mazza team guides contract brand partners with the energy of entrepreneurs and with the expertise and attention to detail as if the brand was their own.

Mazza is proud to work with The Manhattan Moonshine Company, Ministry of Rum, Bittermens, and Bar Code/Balsam products.





# HISTORY

## OF MAZZA WINEMAKERS

1973-1977

HELMUT KRANICH

1977-1980

FRANK MAZZA

1981-2008

GARY MOSIER

2008-2012

MARIO MAZZA

2012-2015

PETER SZERDAHELYI

2015-2017

CAROLINA  
DAMIANO CORES

2017- 2018

ANA TRIGO

2018- present

ANEEP PRADHAN



**Helmut** graduated from the famed school of enology at Geisenheim and he came to Mazza Vineyards from Henkle and Sekt Co, one of the largest wineries in Germany. At the age of 23, he had the distinction of being one of the youngest winemakers in the Eastern U.S. Kranich helped Mazza to create distinguished Rieslings and other wines in the Germanic style.

**Frank**, co-founder of Mazza Vineyards, employed winemaking techniques and traditions passed down from his father who tended to 40 acres of sloping terrain planted with figs, chestnuts, and vineyards in Calabria, Italy until he left for the U.S. in 1954.

**Gary** studied alongside Helmut and Frank since 1973. Gary led the first Ice Wine vintage in 1984 and worked with Mario Mazza to develop the new wine lists for Mazza Chautauqua Cellars and the South Shore Wine Company when those operations launched in 2006 and 2007 respectively. Gary was an integral part of Mazza Vineyards until his passing.



> GARY MOSIER + HELMUT KRANICH

**Mario** returned from Australia to the family business, bringing with him the experience of studying enology at the University of Adelaide and working in the Barossa Valley and other regions in South Australia.

**Peter's** experience working in California, Australia, and Europe helped to develop the Bare Bones series for Mazza Vineyards. Peter also produced the first vintage of Grüner Veltliner in 2012 for the South Shore Wine Company.



> MARIO MAZZA + PETER SZERDAHELYI

**Carolina** continued to refine the existing blends and wines through a variety of techniques learned from experience working in New Zealand, Chile, Uruguay, and California. Carolina produced the first Carmine vintage in 2015 for the South Shore Wine Company and the 2016 vintage of Teroldego for Mazza Vineyards.

**Ana** brought her experience from Portugal, Burgundy, and New Zealand to build upon her predecessors' efforts and helped hone wines in the portfolio, including Grüner Veltliner, while also working with Mario to develop and launch new products.

# ADVERTISING

## GREAT TASTE RUNS IN THE FAMILY

Enjoy Mazza's growing family of craft beverages at our nearby locations, or at restaurants, wine shops, and grocery stores across the region, state, and country.

[ENJOYMAZZA.com](http://ENJOYMAZZA.com)



THE MAZZA FAMILY



# NEVER FORGET WHERE YOU CAME FROM

The Mazza family hasn't. They've been making wine in Lake Erie Wine Country for more than 40 years. Visit their local wineries and combination winery, brewery, and distillery.



MAZZA

ENJOYMAZZA.COM

# RESPECT YOUR ELDERS

The Mazza family has been making wine in Lake Erie Wine Country for more than 40 years. Starting with Mazza Vineyards, the legacy has grown to include South Shore Wine Company and Mazza Chautauqua Cellars, all three offering varieties for every taste, from time-honored European varieties to exciting new hybrids.



ENJOYMAZZA.COM

MEMBERS OF THE **MAZZA** FAMILY

# PRESS



WORLD-CLASS  
SPARKLING PINOT  
NOIR FROM  
PENNSYLVANIA?  
YOU BET!

WINTER 2018

PITTSBURGH  
QUARTERLY

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DRINK ME:  
SPARKLING PINOT NOIR, SOUTH  
SHORE WINE COMPANY

JUNE 13, 2018

**PITTSBURGH**  
**CityPaper**





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Wine Company*



MEMBER OF THE MAZZA FAMILY



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