

## The Mazza family has been making craft beverages on the shores of Lake Erie for nearly 50 years.

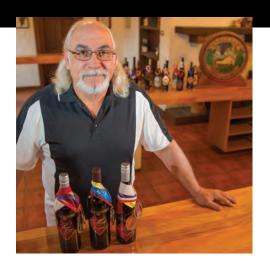
Beginning with a single vineyard in 1972, our family – and beverage list – has extended to five locations and dozens of products, including wine, spirits, and craft beers. Today, Mazza produces more than 375,000 gallons of fresh juice and wine and has approximately 550 acres under grapes and grain cultivation in Lake Erie Wine Country in partnership with a network of long-established and well-regarded growing partners.



#### WATCH OUR STORY



## FAMILY



#### Robert Mazza, Owner & Founder

A leader in the Pennsylvania wine industry with a focus on creating quality, local products, Bob has been leading the Mazza team with the help of his wife, Kathleen, and growing the Mazza business, along with the PA wine industry, since Mazza Vineyards' beginnings in 1972.



#### Mario Mazza, Vice President & General Manager

With a Bachelor of Science Degree in Chemical Engineering from Case Western Reserve University in Cleveland, OH, Mario went on to earn a Master's Degree in Enology from the University of Adelaide in Australia. While there, he gained experience in the Barossa Valley and in the Adelaide Hills. In addition to his early exposure to the family business, Mario has 15 years of experience in research & commercial winemaking, as well as sensory training including participating in the founding and ongoing administration of the PA Wine Quality Initiative. He has a passion for quality and excellence in both process and product.



#### Guillermo Lombardo, Associate Winemaker

Guillermo, originally from Mendoza, Argentina, received his Bachelor's Degree in Enology in his home town, where he also worked for several wineries as well as for his family's farm and vineyards. Grapes and wine run in his family as his mother is a winemaker and his dad a grapegrower. He brings international experience in winemaking from Australia, along with experience from nearby Long Island, NY. Guillermo believes that a passion for people and for quality work are the main pillars for making great wines, and we are excited to have him as a part of our team.

#### **OUR WINEMAKING**

### LINEAGE

1973-1977
HELMUT KRANICH

1977-1980

FRANK MAZZA

1981-2008

**GARY MOSIER** 

2008-2012

**MARIO MAZZA** 

2012-2015

PETER SZERDAHELYI

2015-2017

CAROLINA DAMIANO CORES

2017 - present

**ANA TRIGO** 

Assistant Winemaker 2017-2018

ANEEP PRADHAN

Assistant Winemaker 2018-2019

**GUILLERMO LOMBARDO** 

Consulting Winemaker 2019-present **Helmut** graduated from the famed school of enology at Geisenheim and he came to Mazza Vineyards from Henkle and Sekt Co, one of the largest wineries in Germany. At the age of 23, he had the distinction of being one of the youngest winemakers in the Eastern U.S. Kranich helped Mazza to create distinguished Rieslings and other wines in the Germanic style.

**Frank,** co-founder of Mazza Vineyards, employed winemaking techniques and traditions passed down from his father who tended to 40 acres of sloping terrain planted with figs, chestnuts, and vineyards in Calabria, Italy until he left for the U.S. in 1954.

Gary studied alongside Helmut and Frank since 1973. Gary led the first Ice Wine vintage in 1984 and worked with Mario Mazza to develop the new wine lists for Mazza Chautauqua Cellars and the South Shore Wine Company when those operations launched in 2006 and 2007 respectively. Gary was an integral part of Mazza Vineyards until his passing.



> GARY MOSIER + HELMUT KRANICH

**Mario** returned from Australia to the family business, bringing with him the experience of studying enology at the University of Adelaide and working in the Barossa Valley and other regions in South Australia.

**Peter's** experience working in California, Australia, and Europe helped to develop the Bare Bones series for Mazza Vineyards. Peter also produced the first vintage of Grüner Veltliner in 2012 for the South Shore Wine Company.

**Carolina** continued to refine the existing blends and wines through a variety of techniques learned from experience working in New Zealand, Chile, Uruguay, and California. Carolina produced the first Carmine vintage in 2015 for the South Shore Wine Company and the 2016 vintage of Teroldego for Mazza Vineyards.



> MARIO MAZZA + PETER SZERDAHELYI

**Ana** brought her experience from Portugal, Burgundy, and New Zealand to build upon her predecessors' efforts and helped hone wines in the portfolio, including Grüner Veltliner.

**Aneep** completed his M.Sc. in Viticulture & Enology (Euromaster Vinifera – France & Germany) and then traveled doing internships and harvests in Europe, New Zealand, and California.

**Guillermo** originally from Mendoza, Argentina, received his Bachelor's Degree in Enology in his home town, where he also worked for several wineries as well as for his family's farm and vineyards.

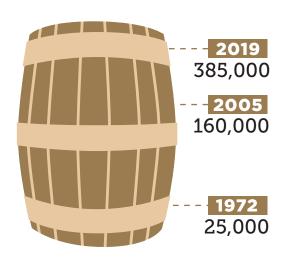


#### **MAZZA KEEPS**

### GROWING

#### PRODUCTION VOLUME

FRESH JUICE AND WINE



#### LAND USE

LAKE ERIE WINE COUNTRY ACRES UNDER GRAPES/GRAIN CULTIVATION



#### MAZZA EMPLOYEES

**1972** ----→ 5 **↑** 

TOTAL BOTTLES OF WINE SOLD (IN MILLIONS)





Mazza Vineyards, nestled along the shores of Lake Erie, is the Mazza family's flagship location. The winery was founded and built in 1972 by brothers Robert and Frank Mazza in a rustic, Mediterranean style serving as tribute to the family's Italian roots.

Today, Mazza Vineyards is helmed by Robert and his son, Mario, and is one of the largest producers of wine in the state. Honoring the original mission to make exceptional wines, Mazza Vineyards serves up quality as much as quantity, garnering local, national, and international accolades.

The Mazzas originally selected the Lake Erie Region for its cool offshore breezes, sandy soil, and plateau-like topography. This unique combination of conditions is ideal for growing classic wine grapes and European hybrids.

Drawing inspiration, experience, and technique from a lineage of international winemakers hailing from Germany, Portugal, Argentina, and beyond, their clean, experimental New World approach to winemaking has resulted in a fascinating wine list that ranges from crisp and pristine to robust and fruit-forward.

# WINE LIST



# THE TRIBUTE COLLECTION

While our wine list has evolved from our first vintage in 1973, this core portfolio of classic varieties has served as its foundation decade over decade, celebrating the wines that we've continuously produced and continue to perfect.





#### **CHARDONNAY**

2020

**LAKE ERIE** 

Moorhead Farms, William Semelka Vineyards, Martini Vineyards

0%

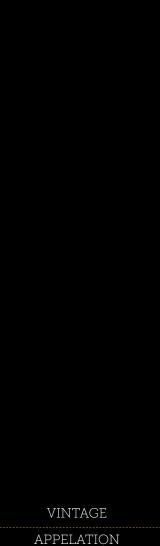
12%

Chardonnay (75%), Pinot Grigio (25%)

3.38

6.0 g/L

Aged 5 months in French Oak from Mercier



VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

ΡН

TA

OAK AGING



#### PINOT GRIGIO

2020

**LAKE ERIE** 

William Semelka Vineyards, Moorhead Farms

0.5%

12%

Pinot Gris (100%)

3.08

7.2 g/L

NA





#### **RIESLING**

2020

**PENNSYLVANIA** 

Szklenski Brothers Farm, William Semelka Vineyards

0.6%

12%

Riesling (100%)

2.93

7.0 g/L

VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA



#### **VIDAL BLANC**

NV

Pennsylvania

Moorhead Farms, Bartlett Farms, Debonne Vineyards, Vineyard on the Knoll

3.4%

12%

Vidal Blanc (100%)

3.31

7.4 g/L





#### **MERLOT**

2020

LAKE ERIE

**Moorhead Farms** 

0%

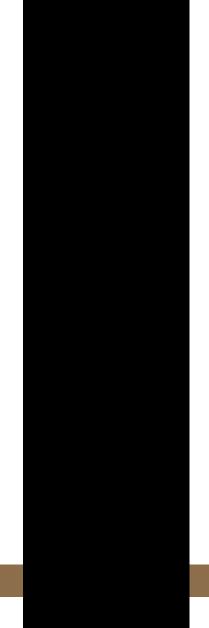
12%

Merlot (94%), Regent (6%)

3.65

5.9 g/L

Aged 19 months French Oak from François Frères, Seguin Moreau



VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

OAK AGING



#### **CABERNET FRANC**

2019

LAKE ERIE

Szklenski Brothers Farm, Willian Semelka Vineyards

0%

12%

Cabernet Franc (87%), Merlot (8%), Regent (5%)

3.47

5.0 g/L

Aged 20 months in French Oak from Mercier, Tonnellerie O, Tarasaud, and François Frères







NV

**PENNSYLVANIA** 

Various vineyards in the Pennsylvania region

**7**%

18%

Concord (65%), Corot Noir (12%), Leon Millot (10%) Chambourcin (7%), Merlot (6%)

3.41

5.3 g/L

Aged 10 months in charred American Oak from World Cooperage



APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

OAK AGING



#### **CREAM SHERRY**

NV

**PENNSYLVANIA** 

Various vineyards in the Pennsylvania region

**7**%

16.5%

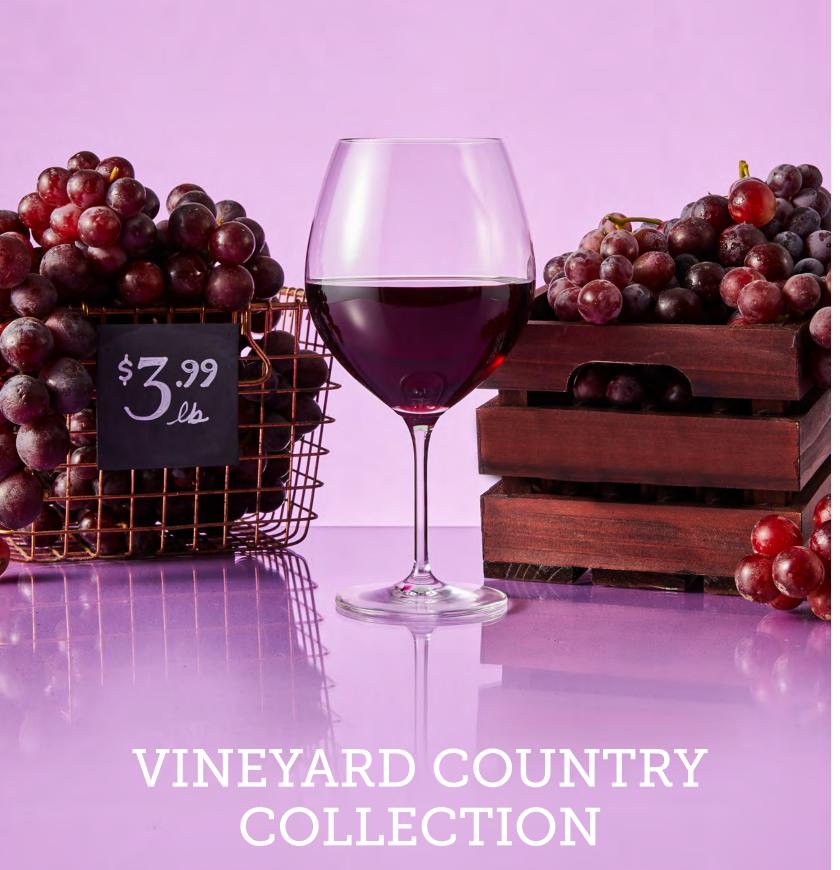
**Concord (100%)** 

3.36

6.0 g/L

Aged at least 2 years in used rum and used whiskey barrels





Seven easy-sipping sweeter wines highlighting some of the region's signature grape varieties.









PINK CATAWBA

COUNTRY BLUSH

VINTAGE	
APPELATION	
VINEYARD/S	
residual sugar	
ALCOHOL	
GRAPE/S	
GRAPE/S	
GRAPE/S	
GRAPE/S	

ΡН

TA

NV	NV	NV
PENNSYLVANIA	LAKE ERIE	PENNSYLVANIA
Various vineyards in the Pennsylvania appellation	Various vineyards in the Lake Erie appellation	Various vineyards in the Pennsylvania appellation
8%	3%	3%
11%	11%	11%
Catawba (100%)	Corot Noir, Leon Millot, Marechal Foch, DeChaunac, Landot Noir, Noiret, Chambourcin, Frontenac	Steuben (100%)
2.94	3.53	3.30
11.6 g/L	6.9 g/L	6.3 g/L







NV

**PENNSYLVANIA** 

Various vineyards in the Pennsylvania appellation

**7**%

11%

**Niagara (100%)** 

2.98

6.8 g/L

VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA



#### CONCORD

NV

**PENNSYLVANIA** 

Various vineyards in the Pennsylvania appellation

10%

11%

**Concord (100%)** 

3.38

8.0 g/L







NV

**PENNSYLVANIA** 

Various vineyards in the Pennsylvania appellation

10%

11%

**Concord (100%)** 

3.39

8.5 g/L

VINTAGE

**APPELATION** 

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

ΡН

TA



NV

**PENNSYLVANIA** 

Various vineyards in the Pennsylvania appellation

**7**%

10%

**Niagara (100%)** 

2.83

6.5 g/L



MAZZA VINEYARADS **ENJOYMAZZA.COM** 



There's a place for tradition in winemaking, and there's a place for experimentation. This eclectic and ever-evolving collage is a toast to the latter, reflecting the impressively diverse and intentionally international lineage of winemakers who poured their hearts and souls, talent and techniques, into our wines.





L'ANIMA ROSE		TESORO
*		
2018	VINTAGE	2018
LAKE ERIE	APPELATION	LAKE ERIE
Cortenay Semelka Vineyard, Martini Vineyards, Szklenski Brothers Farm, William Semelka Vineyards, Moorhead Farms	VINEYARD/S	Szklenski Brothers Farm
0.2%	residual sugar	0.42%
12.5%	ALCOHOL	12%
Cabernet Franc (40%) Pinot Noir (25%), Lemberger (18%) Merlot (17%)	GRAPE/S	Riesling (100%)
3.48	PH	3.25
5.4 g/L	TA	7.13 g/L

MAZZA VINEYARADS MAZZA ENJOYMAZZA.COM



#### **APPASSIONATO**

2020

LAKE ERIE
William Semelka Vineyards
0%

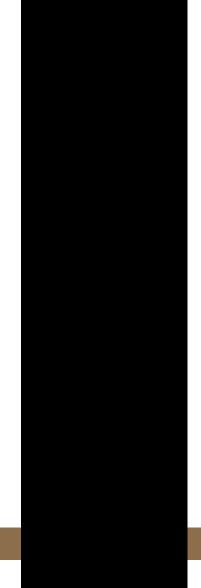
Regent (95%) Petit Verdot (4%), Merlot (1%)

15%

3.71

5.8 g/L

Aged 14 months in French Oak from Mercier



VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

OAK AGING



#### LATE HARVEST VIDAL BLANC

2020

**LAKE ERIE** 

Mazza Vineyards, Moorhead Farms

11.9%

11.5%

Vidal Blanc (100%)

3.98

8.33 g/L

NA





#### ICE WINE OF VIDAL BLANC

2018

**LAKE ERIE** 

Mazza Vineyards, Moorhead Farms

16%

11%

Vidal Blanc (100%)

3.97

10.5 g/L

PWA Wine Excellence Wine Excellence Winner; Top 10

PA Farm Show
Double Gold; Best of Show



VINTAGE APPELATION

VINEYARD/S

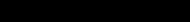
RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН





SOUTH SHORE WINE COMPANY

# COMMITTED TO OUR PARTNERS

Mazza Wines is committed to supporting our distribution partners. We work with our partners to identify individual market needs for advertising, sales incentives, sales support, on and off premise tasting programs, consumer marketing initiatives, etc.

Mazza keeps a branding and advertising agency on retainer to support our own promotional efforts as well as our partners'. We understand and respect the need for a polished presentation in the competitive wine marketplace. Our relationship with our agency provides quick turnaround of professionally produced print, digital, and video assets as we require.

#### MAZZA WINES CHECKLIST

- **QUALITY IN BOTTLE**
- **▼** COMPETITIVE PRICE
- **▼** IN MARKET SUPPORT
- **▼** DEDICATED PR & MARKETING
- **▼** COMMITMENT TO ADVERTISING
- **▼** POS & COLLATERAL MATERIAL
- ▼ TRADE PAGE (ENJOYMAZZA.COM/TRADE)
- ☑ PROACTIVE, REACTIVE & FLEXIBLE

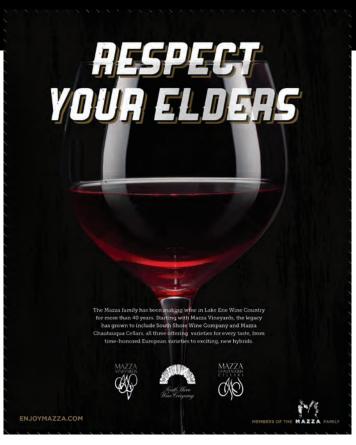


### ADVERTISING





**OUTDOOR** 



**PRINT** 





### PRESS



#### FRUIT ON THE VINE

**NOVEMBER 2019** 

The Mazza family on Lake Erie in Pennsylvania is making a name in the beverage industry

(585)

### PA WINE MAKES ITS CASE

OCTOBER 17, 2018

Pennsylvania wineries are out to dispel perceptions and prove they can compete on the national stage

PHILADELPHIA Business Journal

# THE RISE OF ITALIAN GRAPES IN AMERICAN VINEYARDS

**SEPTEMBER 19, 2019** 





LAKE ERIE EFFECT
CREATES IDEAL
GROWING CONDITIONS

OCTOBER 17, 2018

**TRIB** 



MAZZA WINES MAZZA ENJOYMAZZA.COM

## THE BEST FOODIE DESTINATIONS OF 2020

**SEPTEMBER 17, 2019** 

07 Wine: Lake Erie



tripsavvy

11 CRUSHWORTHY
FALL HARVEST
EXPERIENCES
FROM SONOMA TO
SLOVENIA

**SEPTEMBER 10, 2018** 



#### MAZZA AND JUNIPER

OCTOBER 17, 2018

Two strong-willed vintners are making waves in this underappreciated AVA



#### BUFFALO SPREE

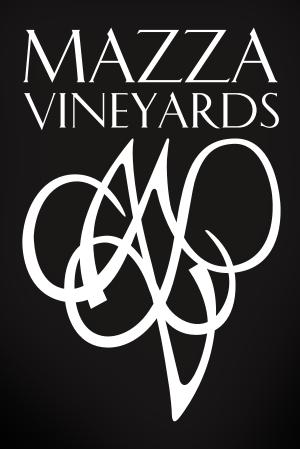
THINK EAST COAST WINES THIS HOLIDAY SEASON FOR HOSTING, GIFT GIVING

OCTOBER 11, 2018





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#### **KEVIN FAEHNDRICH**

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