

MAZZA
VINEYARDS



@MAZZAWINES

ENJOYMAZZA.COM



A MEMBER OF THE MAZZA FAMILY

The Mazza family has been making craft beverages on the shores of Lake Erie for more than 50 years.

Beginning with a single vineyard in 1972, our family – and beverage list – has extended to four locations and dozens of products, including wine, spirits, and craft beers. Today, Mazza produces more than 435,000 gallons of fresh juice and wine annually and has approximately 600 acres under grapes and grain cultivation in Lake Erie Wine Country in partnership with a network of long-established and well-regarded growing partners.



MEET THE FAMILY



Robert Mazza, Founder & President

A leader in the Pennsylvania wine industry with a focus on creating quality, local products, Bob has been leading the Mazza team with the help of his wife, Kathleen, and growing the Mazza business, along with the PA wine industry, since Mazza Vineyards' beginnings in 1972.



Mario Mazza, Vice President & General Manager

With a Bachelor of Science Degree in Chemical Engineering from Case Western Reserve University in Cleveland, OH, Mario went on to earn a Master's Degree in Enology from the University of Adelaide in Australia. While there, he gained experience in the Barossa Valley and in the Adelaide Hills. In addition to his early exposure to the family business, Mario has more than 15 years of experience in research & commercial winemaking, as well as sensory training including participating in the founding and ongoing administration of the PA Wine Quality Initiative. He has a passion for quality and excellence in both process and product.



Guillermo Lombardo, Head Winemaker

Guillermo, originally from Mendoza, Argentina, received his Bachelor's Degree in Enology in his home town, where he also worked for several wineries as well as for his family's farm and vineyards. Grapes and wine run in his family as his mother is a winemaker and his dad a grape grower. He brings international experience in winemaking from Australia, along with experience from nearby Long Island, NY. Guillermo believes that a passion for people and for quality work are the main pillars for making great wines, and we are excited to have him as a part of our team.

OUR WINEMAKING LINEAGE

1973-1977

HELMUT KRANICH

Helmut graduated from the famed school of enology at Geisenheim and he came to Mazza Vineyards from Henkle and Sekt Co, one of the largest wineries in Germany. At the age of 23, he had the distinction of being one of the youngest winemakers in the Eastern U.S. Kranich helped Mazza to create distinguished Rieslings and other wines in the Germanic style.

1977-1980

FRANK MAZZA

Frank, co-founder of Mazza Vineyards, employed winemaking techniques and traditions passed down from his father who tended to 40 acres of sloping terrain planted with figs, chestnuts, and vineyards in Calabria, Italy until he left for the U.S. in 1954.

1981-2008

GARY MOSIER

Gary studied alongside Helmut and Frank since 1973. Gary led the first Ice Wine vintage in 1984 and worked with Mario Mazza to develop the new wine lists for Mazza Chautauqua Cellars and the South Shore Wine Company when those operations launched in 2006 and 2007 respectively. Gary was an integral part of Mazza Vineyards until his passing.



> GARY MOSIER + HELMUT KRANICH

2008-2012

MARIO MAZZA

Mario returned from Australia to the family business, bringing with him the experience of studying enology at the University of Adelaide and working in the Barossa Valley and other regions in South Australia.

2012-2015

PETER SZERDAHELYI

Peter's experience working in California, Australia, and Europe helped to develop the Bare Bones series for Mazza Vineyards. Peter also produced the first vintage of Grüner Veltliner in 2012 for the South Shore Wine Company.

2015-2017

CAROLINA
DAMIANO CORES

Carolina continued to refine the existing blends and wines through a variety of techniques learned from experience working in New Zealand, Chile, Uruguay, and California. Carolina produced the first Carmine vintage in 2015 for the South Shore Wine Company and the 2016 vintage of Teroldego for Mazza Vineyards.



> MARIO MAZZA + PETER SZERDAHELYI

2017 - 2021

MARIO MAZZA

ANA TRIGO
Assistant Winemaker
2017-2018

Ana brought her experience from Portugal, Burgundy, and New Zealand to build upon her predecessors' efforts and helped hone wines in the portfolio, including Grüner Veltliner.

ANEEP PRADHAN
Assistant Winemaker
2018-2019

Aneep completed his M.Sc. in Viticulture & Enology (Euromaster Vinifera - France & Germany) and then traveled doing internships and harvests in Europe, New Zealand, and California.

2021 - present

GUILLERMO LOMBARDO

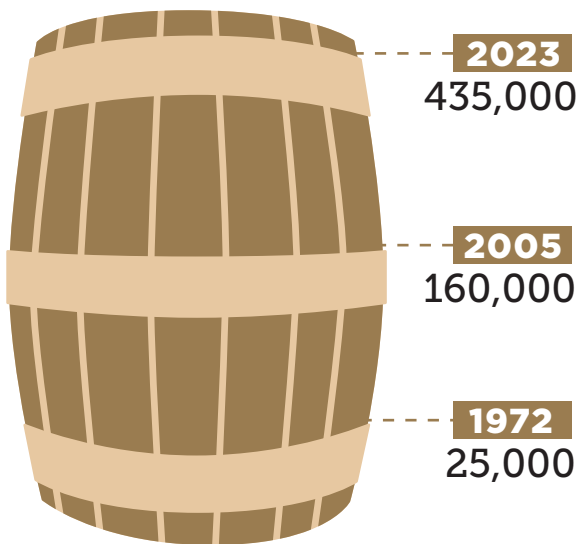
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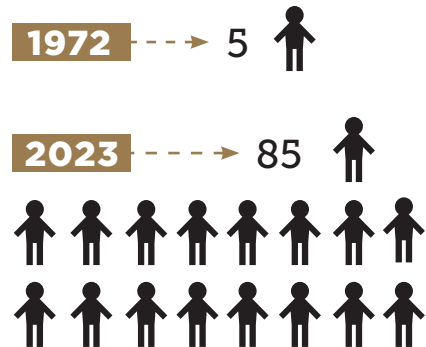
MAZZA KEEPS GROWING

PRODUCTION VOLUME

IN GALLONS
FRESH JUICE AND WINE

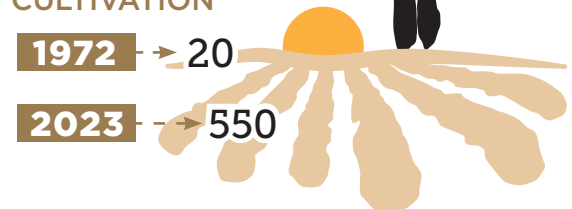


MAZZA EMPLOYEES



LAND USE

LAKE ERIE WINE COUNTRY ACRES
UNDER GRAPES/GRAIN
CULTIVATION



TOTAL BOTTLES OF WINE SOLD

IN MILLIONS



MAZZA VINEYARDS



Mazza Vineyards, nestled along the shores of Lake Erie, is the Mazza family's flagship location. The winery was founded and built in 1972 by brothers Robert and Frank Mazza in a rustic, Mediterranean style serving as tribute to the family's Italian roots.

Today, Mazza Vineyards is helmed by Robert and his son, Mario, and is one of the largest producers of wine in the state. Honoring the original mission to make exceptional wines, Mazza Vineyards serves up quality as much as quantity, garnering local, national, and international accolades.

The Mazzas originally selected the Lake Erie Region for its cool offshore breezes, sandy soil, and plateau-like topography. This unique combination of conditions is ideal for growing classic wine grapes and European hybrids.

Drawing inspiration, experience, and technique from a lineage of international winemakers hailing from Germany, Portugal, Argentina, and beyond, their clean, experimental New World approach to winemaking has resulted in a fascinating wine list that ranges from crisp and pristine to robust and fruit-forward.

OUR
WINE
PORTFOLIO

MAZZA
VINEYARDS



THE TRIBUTE COLLECTION

While our wine list has evolved from our first vintage in 1973, this core portfolio of classic varieties has served as its foundation decade over decade, celebrating the wines that we've continuously produced and continue to perfect.



MAZZA



CHARDONNAY

PINOT GRIGIO

2021

2021

LAKE ERIE

PENNSYLVANIA

**Moorhead Farms,
Martini Vineyards**

**William Semelka Vineyards,
Moorhead Farms**

0.5%

RESIDUAL SUGAR

0.5%

12%

ALCOHOL

12%

Chardonnay (100%)

GRAPE/S

Pinot Grigio (100%)

3.38

PH

3.35

6.5 g/L

TA

5.8 g/L

**Portion barrel fermented
and aged sur lees in Mercier
French Oak Puncheons
for 6 months**

OAK AGING

NA



DIETARY NOTES





RIESLING

VIDAL BLANC

2020

NV

PENNSYLVANIA

VINTAGE
APPELLATION
VINEYARD/S

Pennsylvania

**Szklenski Brothers Farm,
William Semelka Vineyards**

**Moorhead Farms, Bartlett Farms,
Debonne Vineyards,
Vineyard on the Knoll**

0.6%

RESIDUAL SUGAR

3.4%

12%

ALCOHOL

12%

Riesling (100%)

GRAPE/S

Vidal Blanc (100%)

2.93

PH

3.31

7.0 g/L

TA

7.4 g/L

VEGAN **GLUTEN FREE**

DIETARY NOTES

VEGAN **GLUTEN FREE**



MERLOT

CABERNET FRANC

2020

2020

LAKE ERIE

LAKE ERIE

Moorhead Farms

VINTAGE
APPELLATION
VINEYARD/S

**Szklenski Brothers Farm,
William Semelka Vineyards**

0%

RESIDUAL SUGAR

0%

12%

ALCOHOL

12%

Merlot (94%), Regent (6%)

GRAPE/S

**Cabernet Franc (87%),
Regent (8%), Merlot (4%)**

3.65

PH

3.37

5.9 g/L

TA

7.0 g/L

**Aged 19 months French Oak
from François Frères, Seguin
Moreau**

OAK AGING

**Aged 20 months in French Oak
from Reuil, Mercier, D'Aquitaine,
Orion, and Mercury**



DIETARY NOTES





PORT

CREAM SHERRY

NV

NV

PENNSYLVANIA

**VINTAGE
APPELLATION
VINEYARD/S**

PENNSYLVANIA

**Various vineyards in the
Pennsylvania region**

**Various vineyards in the
Pennsylvania region**

7%

RESIDUAL SUGAR

7%

18%

ALCOHOL

16.5%

**Concord (65%), Corot Noir (15%),
DeChaunac (5%), Landot (5%),
Chambourcin (5%), Merlot (5%)**

GRAPE/S

Concord (100%)

3.41

PH

3.36

5.3 g/L

TA

6.0 g/L

**Aged 10 months in charred
American Oak from World
Cooperage**

OAK AGING

**Aged at least 2 years in used rum
and used whiskey barrels**



DIETARY NOTES





LA FAMIGLIA COLLECTION

There's a place for tradition in winemaking, and there's a place for experimentation. This eclectic and ever-evolving collage is a toast to the latter, reflecting the impressively diverse and intentionally international lineage of winemakers who poured their hearts and souls, talent and techniques, into our wines.



L'ANIMA ROSÉ

2021

LAKE ERIE

Cortenay Semelka Vineyard, Martini Vineyards, Szklenski Brothers Farm, William Semelka Vineyards, Moorhead Farms

0.2%

12.5%

Cabernet Franc (40%), Pinot Noir (25%), Merlot (18%), Lemberger (17%)

3.48

5.4 g/L

N/A

VEGAN GLUTEN FREE

VINTAGE

APPELLATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PH

TA

OAK AGING

DIETARY NOTES



TESORO

2021

LAKE ERIE

Szklenski Farms

0%

12%

Riesling (100%)

3.19

6.5 g/L

Aged 8 months in French oak from Mercier

VEGAN



APPASSIONATO

LATE HARVEST VIDAL BLANC

2020

VINTAGE

2020

LAKE ERIE

APPELLATION

LAKE ERIE

William Semelka Vineyards

VINEYARD/S

**Mazza Vineyards,
Moorhead Farms**

0%

RESIDUAL SUGAR

11.9%

15%

ALCOHOL

11.5%

**Regent (95%)
Petit Verdot (4%), Merlot (1%)**

GRAPE/S

Vidal Blanc (100%)

3.71

PH

3.98

5.8 g/L

TA

8.33 g/L

**Aged 14 months in French Oak
from Mercier**

OAK AGING

NA



DIETARY NOTES





ICE WINE OF VIDAL BLANC

VINTAGE

2019

APPELLATION

LAKE ERIE

VINEYARD/S

Mazza Vineyards

RESIDUAL SUGAR

16%

ALCOHOL

11%

GRAPE/S

Vidal Blanc (100%)

PH

3.92

TA

9.2 g/L

PWA Wine Excellence
Wine Excellence Winner; Top 10

PA Farm Show
Double Gold; Best of Show

VinePair
92 pts; The 15 Best Sweet Wines for 2024



DIETARY NOTES

VEGAN GLUTEN FREE



VINEYARD COUNTRY COLLECTION

Seven easy-sipping sweeter wines highlighting
some of the region's signature grape varieties.



PINK CATAWBA

COUNTRY RED

COUNTRY BLUSH

VINTAGE

NV

NV

NV

APPELLATION

PENNSYLVANIA

LAKE ERIE

PENNSYLVANIA

VINEYARD/S

**Various vineyards
in the Pennsylvania
appellation**

**Various vineyards
in the Lake Erie
appellation**

**Various vineyards
in the Pennsylvania
appellation**

RESIDUAL SUGAR

8%

3%

3%

ALCOHOL

11%

11%

11%

GRAPE/S

Catawba (100%)

**Corot Noir, Leon
Millot, Marechal
Foch, DeChaunac,
Landot Noir, Noiret,
Chambourcin,
Frontenac**

Steuben (100%)

PH

2.94

3.53

3.30

TA

11.6 g/L

6.9 g/L

6.3 g/L

AWARDS

*VinePair - 89 pts; 13 Best
Sweet Wines for 2023*

DIETARY NOTES

 **GLUTEN FREE**

 **GLUTEN FREE**

 **GLUTEN FREE**

 **VEGAN**

 **VEGAN**



NIAGARA

NV

PENNSYLVANIA

Various vineyards in the Pennsylvania appellation

7%

11%

Niagara (100%)

3.24

7.2 g/L

GLUTEN FREE

VINTAGE

APPELLATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PH

TA

DIETARY NOTES



CONCORD

NV

PENNSYLVANIA

Various vineyards in the Pennsylvania appellation

10%

11%

Concord (100%)

3.25

6.8 g/L

VEGAN **GLUTEN FREE**



VICTORIAN HOLIDAY WINE

NV

PENNSYLVANIA

Various vineyards in the Pennsylvania appellation

10%

11%

Concord (100%)

3.35

7.2 g/L

VEGAN **GLUTEN FREE**



WATERMELON BREEZE

NV

PENNSYLVANIA

Various vineyards in the Pennsylvania appellation

7%

10%

Niagara (100%)

2.83

6.5 g/L

GLUTEN FREE

VINTAGE

APPELLATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PH

TA

DIETARY NOTES

COMMITTED TO OUR PARTNERS

Mazza Wines is committed to supporting our distribution partners. We work with our partners to identify individual market needs for advertising, sales incentives, sales support, on and off premise tasting programs, consumer marketing initiatives, etc.

Mazza keeps a branding and advertising agency on retainer to support our own promotional efforts as well as our partners'. We understand and respect the need for a polished presentation in the competitive wine marketplace. Our relationship with our agency provides quick turnaround of professionally produced print, digital, and video assets as we require.

MAZZA WINES CHECKLIST

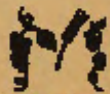
- ✓ QUALITY IN BOTTLE
- ✓ COMPETITIVE PRICE
- ✓ IN MARKET SUPPORT
- ✓ DEDICATED PR & MARKETING
- ✓ COMMITMENT TO ADVERTISING
- ✓ POS & COLLATERAL MATERIAL
- ✓ TRADE PAGE ([ENJOYMAZZA.COM/TRADE](https://enjoymazza.com/trade))
- ✓ PROACTIVE, REACTIVE & FLEXIBLE

ADVERTISING

SEEK
EXCELLENCE



Enjoy an award-winning family of wines made in, inspired by, and expressive of the Lake Erie AVA. Look for our bottles (and cans!) in bars, restaurants, and shops, including PA Libations in Shadyside and the Strip District.



MAZZA

WINE & SPIRITS TO GO FIRST

LAKE ERIE AVA

ENJOYMAZZA.COM

Order online and get 99¢ shipping with code WINE99 on orders \$99+

PRINT

SEEK EXPRESSION

GET 1 CENT
SHIPPING ON
\$75+ ONLINE
ORDERS WITH
COUPON CODE
"TABLE"

Exclusions apply



Enjoy an award-winning family
of wines made in, inspired by,
and expressive of the Lake Erie AVA.

Available at PA Libations in Shadyside,
Fine Wine & Good Spirits, and online

ENJOYMAZZA.COM



PRINT

SEEK VARIETY

**MAZZA
VINEYARDS**
2 MI AHEAD



*South Shore
Wine Company*

1/2 MI SOUTH
ON 89

ENJOYMAZZA.COM

OUTDOOR



COLLECT 'EM ALL!

Shop South Shore Wine Company's collections for the perfect bottle for your next celebration.

USE CODE **WINE99** FOR 99¢ SHIPPING*



Pop the bubbly!

This bright line-up celebrates our region's storied legacy of sparkling wine production.

SHOP THE COUPE COLLECTION

Victory is sweet!

Juicy fruits and honey take center stage in this limited collection of sweet yet balanced wines.

SHOP THE DOLCE COLLECTION



Be bold!

Enjoy a simply irresistible portfolio of lesser-known varieties curated for the adventurous oenophile.

SHOP THE INNER CIRCLE COLLECTION



Promotion valid on online wine orders \$99+. Exclusions apply.



NEW YEAR

NEW WINE



2024'S FIRST NEW RELEASE IS HERE

CHEERS!

IT'S NATIONAL WHITE WINE DAY



GET 99¢ SHIPPING with code **WINE99**

Valid on online wine orders \$99+. Exclusions apply.

INSTANT SUMMER

*JUST ADD WINE



EMAIL + SOCIAL



PRESS



ROBERT MAZZA NAMED ONE OF WINE'S MOST INSPIRING PEOPLE 2023

JANUARY 16, 2023



MAZZA FEATURED AS COVER STORY IN VINTNER MAGAZINE

JANUARY 9, 2023



MAZZA FEATURED IN TABLE MAGAZINE – "THE JUDGEMENT OF LAKE ERIE" BLIND TASTING

JANUARY 9, 2023

In an event held to highlight Lake Erie AVA wines, Mazza was the clear favorite in the white wine category. Mazza placed first in the Rosé, Riesling, Pinot Grigio, and Chardonnay categories.



WHO MAKES THE MOST WINE AND CIDER IN PA.? TAKE A LOOK AT THE TOP 25

JULY 3, 2022

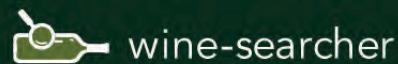
1. Mazza, Erie County, 193,658



HYBRID WINE FINDS ITS FORMAT

MAY 20, 2022

Mazza estimates that between 5 and 7 percent of the output is in the form of hybrid sparkling bottles, but “we see that increasing. We’ve had a stellar response in the markets, and as we expand our distribution beyond Pennsylvania, New York, Connecticut and New Jersey, we see that component as a growth spot.”



V DRINK With 50 years of fine wine under its belt, Mazza Vineyards (enjoymazza.com) is ready to celebrate with a new sip. Located outside of Erie, the family-owned and operated vineyard was founded in 1972 by brothers Robert and Frank Mazza. This month, to mark the occasion, they are introducing a dry white wine, The Perfect Blanc, to The Perfect Wines collection (enjoyperfectwine.com). “The Perfect Blanc will be delicately clean and dry with floral and fruity aromas for a—dare I say—perfectly refreshing wine for those warmer days and evenings on the porch, boat or by the pool,” says assistant winemaker Matthew Herrera. Joining a crisp rosé, floral bubbly and oaky red, the aromatic white sip—available at PA Libations in Reading Terminal, among other stores—offers the ideal balance between flavor and aesthetic, and is sure to be a favorite summer bottle.

PHILADELPHIA STYLE

The Perfect Blanc blends some of Lake Erie AVA's more fragrant varieties like vidal blanc, traminer, vigneoles and cayuga.



TASTING SESSION: MAZZA VINEYARDS / SOUTH SHORE WINE CO.

JANUARY 7, 2021

[South Shore Wine Co. Grüner Veltliner is a wonderful example of PA Grüner — nice fruit flavors up front, then crisp and clean on the finish.]

Pennsylvania Vine Company



The Perfect Rosé and The Perfect Bubbly were named "Best Label Series" (Wine Label Series Winner) in the Beverage Testing Institute World 2021 Packaging Compendium.



MAZZA ICE WINE WINNER AT PENNSYLVANIA WINE SOCIETY'S 18TH ANNUAL COMPETITION

FEBRUARY 10, 2020

It's the second straight year that a white wine has won the intra-state event, which annually takes place at the Hilton Harrisburg. More than 100 people, the biggest crowd ever for one of these events, attended. It drew members of the Wine Society, other guests, and winemaker/owners representing most of the wineries that finished as finalists.



MAZZA VINEYARDS



A MEMBER OF THE **MAZZA** FAMILY

**MORE PRODUCT INFO AT
ENJOYMAZZA.COM/TRADE**

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