

# The Mazza family has been making craft beverages on the shores of Lake Erie for more than 50 years.

Beginning with a single vineyard in 1972, our family – and beverage list – has extended to four locations and dozens of products, including wine, spirits, and craft beers. Today, Mazza produces more than 435,000 gallons of fresh juice and wine annually and has approximately 600 acres under grapes and grain cultivation in Lake Erie Wine Country in partnership with a network of long-established and well-regarded growing partners.



# **MEET THE**

# FAMILY



#### Robert Mazza, Founder & President

A leader in the Pennsylvania wine industry with a focus on creating quality, local products, Bob has been leading the Mazza team with the help of his wife, Kathleen, and growing the Mazza business, along with the PA wine industry, since Mazza Vineyards' beginnings in 1972.



#### Mario Mazza, Vice President & General Manager

With a Bachelor of Science Degree in Chemical Engineering from Case Western Reserve University in Cleveland, OH, Mario went on to earn a Master's Degree in Enology from the University of Adelaide in Australia. While there, he gained experience in the Barossa Valley and in the Adelaide Hills. In addition to his early exposure to the family business, Mario has more than 15 years of experience in research & commercial winemaking, as well as sensory training including participating in the founding and ongoing administration of the PA Wine Quality Initiative. He has a passion for quality and excellence in both process and product.



#### Guillermo Lombardo, Head Winemaker

Guillermo, originally from Mendoza, Argentina, received his Bachelor's Degree in Enology in his home town, where he also worked for several wineries as well as for his family's farm and vineyards. Grapes and wine run in his family as his mother is a winemaker and his dad a grape grower. He brings international experience in winemaking from Australia, along with experience from nearby Long Island, NY. Guillermo believes that a passion for people and for quality work are the main pillars for making great wines, and we are excited to have him as a part of our team.

# **OUR WINEMAKING**

# LINEAGE

1973-1977
HELMUT KRANICH

1977-1980

FRANK MAZZA

1981-2008

**GARY MOSIER** 

2008-2012

**MARIO MAZZA** 

2012-2015

PETER SZERDAHELYI

2015-2017

CAROLINA
DAMIANO CORES

2017 - 2021

MARIO MAZZA

**ANA TRIGO** 

Assistant Winemaker 2017-2018

ANEEP PRADHAN

Assistant Winemaker 2018-2019

2021 - present

**GUILLERMO LOMBARDO** 

**Helmut** graduated from the famed school of enology at Geisenheim and he came to Mazza Vineyards from Henkle and Sekt Co, one of the largest wineries in Germany. At the age of 23, he had the distinction of being one of the youngest winemakers in the Eastern U.S. Kranich helped Mazza to create distinguished Rieslings and other wines in the Germanic style.

**Frank,** co-founder of Mazza Vineyards, employed winemaking techniques and traditions passed down from his father who tended to 40 acres of sloping terrain planted with figs, chestnuts, and vineyards in Calabria, Italy until he left for the U.S. in 1954.

Gary studied alongside Helmut and Frank since 1973. Gary led the first Ice Wine vintage in 1984 and worked with Mario Mazza to develop the new wine lists for Mazza Chautauqua Cellars and the South Shore Wine Company when those operations launched in 2006 and 2007 respectively. Gary was an integral part of Mazza Vineyards until his passing.



> GARY MOSIER + HELMUT KRANICH

**Mario** returned from Australia to the family business, bringing with him the experience of studying enology at the University of Adelaide and working in the Barossa Valley and other regions in South Australia.

**Peter's** experience working in California, Australia, and Europe helped to develop the Bare Bones series for Mazza Vineyards. Peter also produced the first vintage of Grüner Veltliner in 2012 for the South Shore Wine Company.

Carolina continued to refine the existing blends and wines through a variety of techniques learned from experience working in New Zealand, Chile, Uruguay, and California. Carolina produced the first Carmine vintage in 2015 for the South Shore Wine Company and the 2016 vintage of Teroldego for Mazza Vineyards.



> MARIO MAZZA + PETER SZERDAHELYI

**Ana** brought her experience from Portugal, Burgundy, and New Zealand to build upon her predecessors' efforts and helped hone wines in the portfolio, including Grüner Veltliner.

**Aneep** completed his M.Sc. in Viticulture & Enology (Euromaster Vinifera – France & Germany) and then traveled doing internships and harvests in Europe, New Zealand, and California.

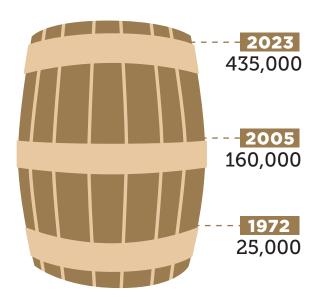
**Guillermo** originally from Mendoza, Argentina, received his Bachelor's Degree in Enology in his home town, where he also worked for several wineries as well as for his family's farm and vineyards.

# **MAZZA KEEPS**

# GROWING

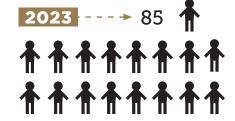
# PRODUCTION VOLUME

FRESH JUICE AND WINE



### MAZZA EMPLOYEES





# LAND USE

LAKE ERIE WINE COUNTRY ACRES UNDER GRAPES/GRAIN CULTIVATION

1972 > 20

2023 - > 550

# TOTAL BOTTLES OF WINE SOLD







Mazza Vineyards, nestled along the shores of Lake Erie, is the Mazza family's flagship location. The winery was founded and built in 1972 by brothers Robert and Frank Mazza in a rustic, Mediterranean style serving as tribute to the family's Italian roots.

Today, Mazza Vineyards is helmed by Robert and his son, Mario, and is one of the largest producers of wine in the state. Honoring the original mission to make exceptional wines, Mazza Vineyards serves up quality as much as quantity, garnering local, national, and international accolades.

The Mazzas originally selected the Lake Erie Region for its cool offshore breezes, sandy soil, and plateau-like topography. This unique combination of conditions is ideal for growing classic wine grapes and European hybrids.

Drawing inspiration, experience, and technique from a lineage of international winemakers hailing from Germany, Portugal, Argentina, and beyond, their clean, experimental New World approach to winemaking has resulted in a fascinating wine list that ranges from crisp and pristine to robust and fruit-forward.



South Shore Wine Company is locally known for its historic stone cavern tasting room. Built in the 1860's in the style of traditional French wine caverns, the cellar fell into disrepair and neglect following Prohibition and was purchased and restored by the Mazza family in 2007. They breathed new life into the historically significant site that had sat quietly beneath a bustling hotel for nearly a century.

However, it is South Shore's wine list that is gaining wider recognition on the national and global stage. Throughout the 1700's and 1800's, sparkling wine

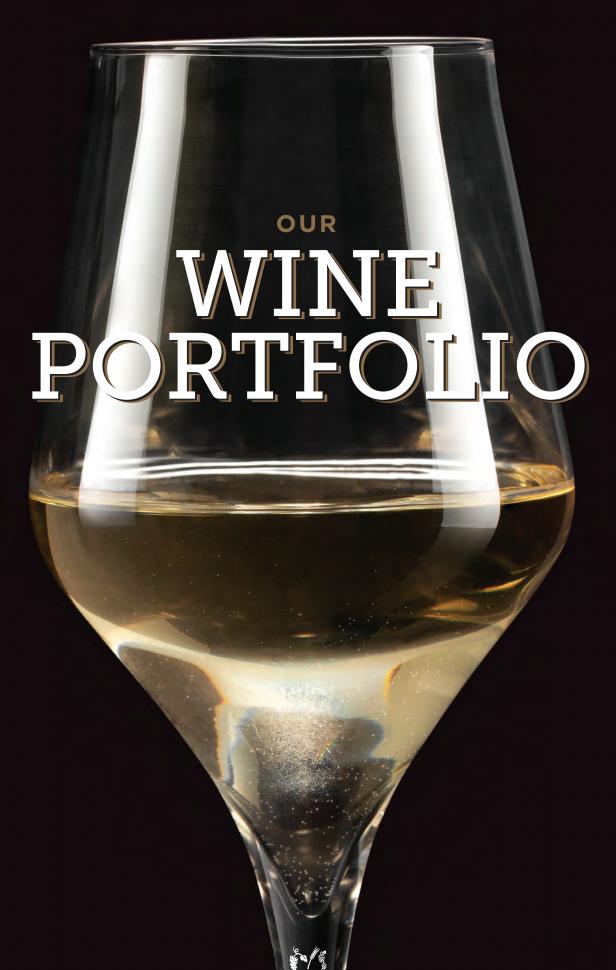
production flourished in the north east region of the United States, namely in the Lake Erie wine region. South Shore Wine Company proudly carries on this effervescent tradition with a bevy of bubbly bottles produced in a variety of methods from traditional to contemporary to experimental.

In addition to their sparkling varieties, South Shore Wine Company touts a collection of interesting and emerging grape varietals that have impressed and delighted wine lovers near and far.



Mazza Chautauqua Cellars is the Mazza family's third winery location in the Lake Erie AVA. The winery's opening in 2005 represented the realization of a long-standing goal to expand across the Pennsylvania state line. Establishing a home base in New York provided a foundation for the Mazza family to create long-lasting partnerships with a network of well-respected local farmers and to craft a unique new collection of wines that is as reflective of the surrounding growing region as it is of the Mazza's internationally-focused winemaking approach.

The resulting wine list is an interesting varied collection of refined and European varietals and easy-sipping native ones that showcase the depth of the region's agricultural diversity. The winemaking style here is rooted in the Mazza family's traditional Italian heritage and strongly influenced by their international winemaking team. This blend of experience, approach, and global perspective can be tasted in every barrel, bottle, and glass.



# RECENT

# RECOGNITIONS





#### MAZZA CHAUTAUQUA CELLARS

#### Riesling (Nutt Road Vineyard)

Silver Medal / 93 pts - 2024 Decanter World Wine Awards

90 pts / Best Buy - Wine Enthusiast

93 pts - International Wine and Spirits Competition

91 pts - Decanter

90 pts - Tim Atkin MW

#### Merlot

90 pts - Wine Enthusiast

90 pts - James Suckling.com

90 pts - International Wine and Spirits Competition

#### **Pinot Grigio**

Best Buy - Wine Enthusiast

91 pts / "The 15 Best Pinot Grigios for 2023" - VinePair

#### Chardonnay

Best Buy - Wine Enthusiast



MAZZA VINEYARDS

#### Ice Wine of Vidal Blanc

92 pts / "The 15 Best Sweet Wines for 2024" - VinePair Winner - Pennsylvania Wine Excellence

Double Gold / Best of Show - PA Farm Show

#### Late Harvest Vidal Blanc

88 pts / "13 of the Best Sweet Wines for 2023" - VinePair

#### Pink Catawba

89 pts / "13 of the Best Sweet Wines for 2023" - VinePair

#### **Cabernet Franc**

Top 10 - Pennsylvania Wine Excellence Double Gold - PA Farm Show



#### SOUTH SHORE WINE COMPANY

#### Grüner Veltliner

Top 10 - Pennsylvania Wine Excellence Governor's Cup - PA Farm Show

Best in State - PA Sommelier Judgment

best in state TA sommetter studyment

Best Dry Wine; Double Gold - PWA Wine Competition

#### Sparkling Riesling

Top 10 - Pennsylvania Wine Excellence

#### Sparkling Chardonnay

Winner - Pennsylvania Wine Excellence

#### Pét Nat Riesling

Top 10 - PA Sommelier Judgment

#### Pét Nat Rosé

Top 10 - Pennsylvania Wine Excellence



#### **BARE BONES WINES**

#### **Bare Bones Rosé**

Double Gold - PA Farm Show



#### THE PERFECT WINES

#### The Perfect Rosé

Gold Medal / 95 pts - 2024 Decanter World Wine

90 pts / "US rosé to beat the summer heat" - Decanter

Best Rosé - PA Sommelier Judgment





# COLLECTION

While our wine list has evolved from our first vintage in 1973, this core portfolio of classic varieties has served as its foundation decade over decade, celebrating the wines that we've continuously produced and continue to perfect.







# **CHARDONNAY**

2021

**LAKE ERIE** 

Moorhead Farms, **Martini Vineyards** 

0.5%

12%

Chardonnay (100%)

3.38

6.5 g/L

**Portion barrel fermented** and aged sur lees in Mercier French Oak Puncheons for 6 months

VEGAN

VINTAGE

**APPELATION** 

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

ΡН

TA

OAK AGING

**DIETARY NOTES** 



2021

**PENNSYLVANIA** 

William Semelka Vineyards, **Moorhead Farms** 

0.5%

12%

Pinot Grigio (100%)

3.35

5.8 g/L

NA

VEGAN (\*) GLUTEN FREE

MAZZA VINEYARDS **ENJOYMAZZA.COM** 





2020

**PENNSYLVANIA** 

Szklenski Brothers Farm, William Semelka Vineyards

0.6%

12%

Riesling (100%)

2.93

7.0 g/L





VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

**DIETARY NOTES** 



VIDAL BLANC

NV

**Pennsylvania** 

Moorhead Farms, Bartlett Farms, Debonne Vineyards, Vineyard on the Knoll

3.4%

12%

Vidal Blanc (100%)

3.31

7.4 g/L



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2020

LAKE ERIE

**Moorhead Farms** 

0%

12%

Merlot (94%), Regent (6%)

3.65

5.9 g/L

Aged 19 months French Oak from François Frères, Seguin Moreau

**VEGAN** 



VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

OAK AGING

**DIETARY NOTES** 



# **CABERNET FRANC**

2020

**LAKE ERIE** 

Szklenski Brothers Farm, William Semelka Vineyards

0%

12%

Cabernet Franc (87%), Regent (8%), Merlot (4%)

3.37

7.0 g/L

Aged 20 months in French Oak from Reuil, Mercier, D'Aquitaine, Orion, and Mercury

VEGAN

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**PORT** 

NV

### **PENNSYLVANIA**

Various vineyards in the Pennsylvania region

7%

18%

Concord (65%), Corot Noir (15%), DeChaunac (5%), Landot (5%), Chambourcin (5%), Merlot (5%)

3.41

5.3 g/L

Aged 10 months in charred American Oak from World Cooperage

**VEGAN** 

VINTAGE APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PΗ

TA

OAK AGING

**DIETARY NOTES** 



**CREAM SHERRY** 

NV

**PENNSYLVANIA** 

Various vineyards in the Pennsylvania region

7%

16.5%

**Concord (100%)** 

3.36

6.0 g/L

Aged at least 2 years in used rum and used whiskey barrels

VEGAN

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There's a place for tradition in winemaking, and there's a place for experimentation. This eclectic and ever-evolving collage is a toast to the latter, reflecting the impressively diverse and intentionally international lineage of winemakers who poured their hearts and souls, talent and techniques, into our wines.







# L'ANIMA ROSÉ

2021

**LAKE ERIE** 

Cortenay Semelka Vineyard, Martini Vineyards, Szklenski Brothers Farm, William Semelka Vineyards, Moorhead Farms

0.2%

12.5%

**Cabernet Franc (40%)** Pinot Noir (25%), Merlot (18%), Lemberger (17%)

3.48

5.4 g/L

N/A

VEGAN 🛞 GLUTEN FREE



VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

OAK AGING

**DIETARY NOTES** 

2021

**LAKE ERIE** 

Szklenski Farms

0%

12%

Riesling (100%)

3.19

6.5 g/L

Aged 8 months in French oak from Mercier



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### **APPASSIONATO**

2020

**LAKE ERIE** 

William Semelka Vineyards

15%

**Regent (95%)** Petit Verdot (4%), Merlot (1%)

3.71

5.8 g/L

Aged 14 months in French Oak from Mercier





# LATE HARVEST VIDAL BLANC

VINTAGE

**APPELATION** 

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

OAK AGING

**DIETARY NOTES** 

2020

**LAKE ERIE** 

Mazza Vineyards, Moorhead Farms

11.9%

11.5%

Vidal Blanc (100%)

3.98

8.33 g/L

NA



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# ICE WINE OF VIDAL BLANC

2019

**LAKE ERIE** 

**Mazza Vineyards** 

16%

11%

Vidal Blanc (100%)

3.92

9.2 g/L

**PWA Wine Excellence** Wine Excellence Winner; Top 10

**PA Farm Show** Double Gold; Best of Show

VinePair 92 pts; The 15 Best Sweet Wines for 2024

**VEGAN B**GLUTEN FREE



APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

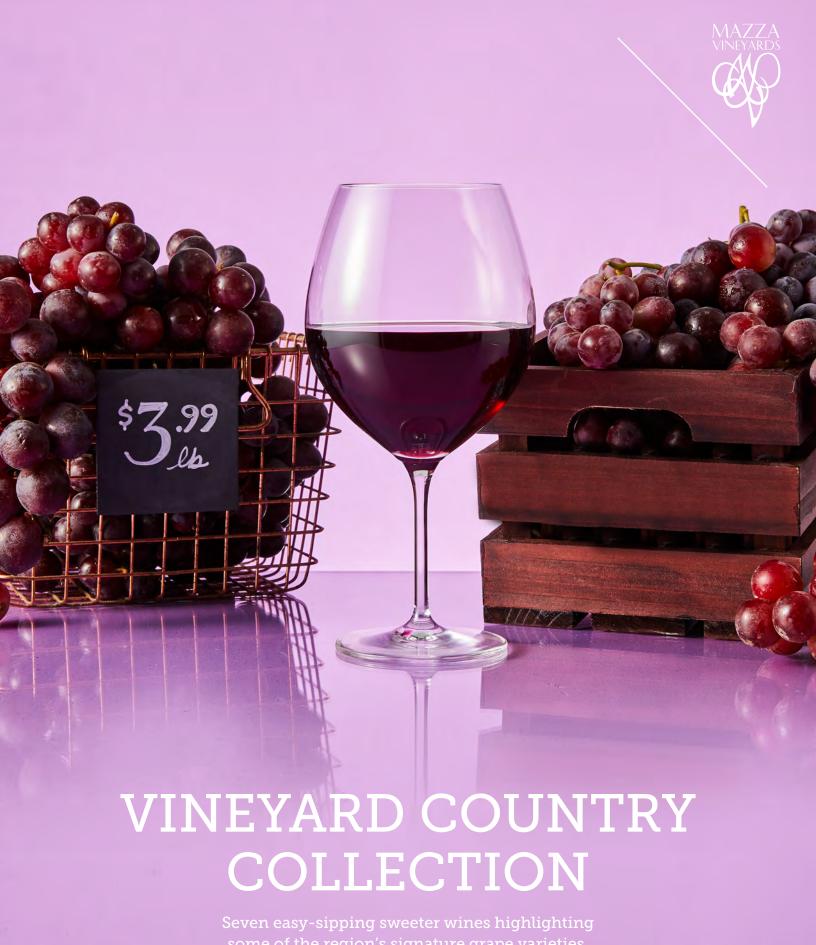
GRAPE/S

PН

TA



DIETARY NOTES













PINK CATAWBA

**COUNTRY BLUSH** 

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VINTAGE	NV	NV	NV
APPELATION	PENNSYLVANIA	LAKE ERIE	PENNSYLVANIA
VINEYARD/S	Various vineyards in the Pennsylvania appellation	Various vineyards in the Lake Erie appellation	Various vineyards in the Pennsylvania appellation
residual sugar	8%	3%	3%
ALCOHOL	11%	11%	11%
GRAPE/S	Catawba (100%)	Corot Noir, Leon Millot, Marechal Foch, DeChaunac, Landot Noir, Noiret, Chambourcin, Frontenac	Steuben (100%)
PH	2.94	3.53	3.30

AWARDS VinePair - 89 pts; 13 Best Sweet Wines for 2023

**GLUTEN FREE** 

11.6 g/L

**GLUTEN FREE** VEGAN

6.9 g/L

VEGAN ENJOYMAZZA.COM

6.3 g/L

DIETARY NOTES

TA





**NIAGARA** 

NV

**PENNSYLVANIA** 

Various vineyards in the Pennsylvania appellation

**7**%

11%

**Niagara (100%)** 

3.24

7.2 g/L

**GLUTEN FREE** 



CONCORD

VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

DIETARY NOTES

NV

**PENNSYLVANIA** 

Various vineyards in the Pennsylvania appellation

10%

11%

**Concord (100%)** 

3.25

6.8 g/L

VEGAN (S) GLUTEN FREE

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# **VICTORIAN HOLIDAY WINE**

NV

### **PENNSYLVANIA**

Various vineyards in the Pennsylvania appellation

10%

11%

**Concord (100%)** 

3.35

7.2 g/L





APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

ΡН

TA

**DIETARY NOTES** 



# **WATERMELON BREEZE**

NV

#### **PENNSYLVANIA**

Various vineyards in the Pennsylvania appellation

**7**%

10%

**Niagara (100%)** 

2.83

6.5 g/L

**GLUTEN FREE** 

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DIETARY NOTES

VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S PH

TA





# SPARKLING ZWEIGELT ROSÉ

NV

**LAKE ERIE** 

**Cortenay Semelka Farms** 

0%

12%

**Zweigelt (100%)** 

3.36

5.5 g/L

n/a

VEGAN (\$) GLUTEN FREE

VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

OAK AGING

**DIETARY NOTES** 



# **SPARKLING ZWEIGELT RED**

NV

**LAKE ERIE** 

**Cortenay Semelka Farms** 

0%

12%

Zweigelt (100%)

3.69

5.4 g/L

Aged 5 months in light French oak from Bel Air, medium French oak from Tennellerie De Jarnac, and neutral American oak from The Oak

VEGAN

SOUTH SHORE WINE COMPANY ENJOYMAZZA.COM





# PÉT NAT RIESLING

NV

**PENNSYLVANIA** 

**Moorhead Farms** 

1%

11%

**Riesling (100%)** 

3.16

7.6 g/L

VEGAN 🛞 GLUTEN FREE



VINTAGE

**APPELATION** 

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

DIETARY NOTES

NV

**LAKE ERIE** 

Various vineyards in the Lake Erie region

0.3%

12%

Chambourcin (100%)

3.30

7.1 g/L

**PA Wine Excellence Competition** Top 10

VEGAN 🛞 GLUTEN FREE

SOUTH SHORE WINE COMPANY

**ENJOYMAZZA.COM** 











VINTAGE
APPELATION
VINEYARD/S
RESIDUAL SUGAR
ALCOHOL
GRAPE/S
PH
TA
DIETARY NOTES

LAKE ERIE	PE
Various vineyards in the Lake Erie appellation	Var in
5%	
11%	
Diamond (100%)	Ni Co
3.24	
7.7 g/L	
<b> ∰ GLUTEN FREE</b>	*
VEGAN	

NV

•	Ų.	
NV	NV	
PENNSYLVANIA	LAKE ERIE	
Various vineyards in the Lake Erie appellation	Various vineyards in the Lake Erie appellation	
7%	8.7%	
11%	11%	
Niagara (70%), Concord (30%)	Fredonia (100%)	
3.01	2.88	
7.3 g/L	9.0 g/L	
<b> ∰ GLUTEN FREE</b>		

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# **CRANBERRY**

NV

**AMERICAN** 

N/A

3.5%

11%

Cranberry (100%)

2.80

9.3 g/L





# **BLUEBERRY**

VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

РΗ

TA

DIETARY NOTES

NV

**PENNSYLVANIA** 

N/A

**7**%

12%

Blueberry (100%)

3.20

6.2 g/L



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NV

**PENNSYLVANIA** 

N/A

11%

Honey (100%)

3.18

3.6 g/L





SANGRIA

VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

ΡН

TA

DIETARY NOTES

NV

**PENNSYLVANIA** 

Various vineyards in the Lake Erie appellation

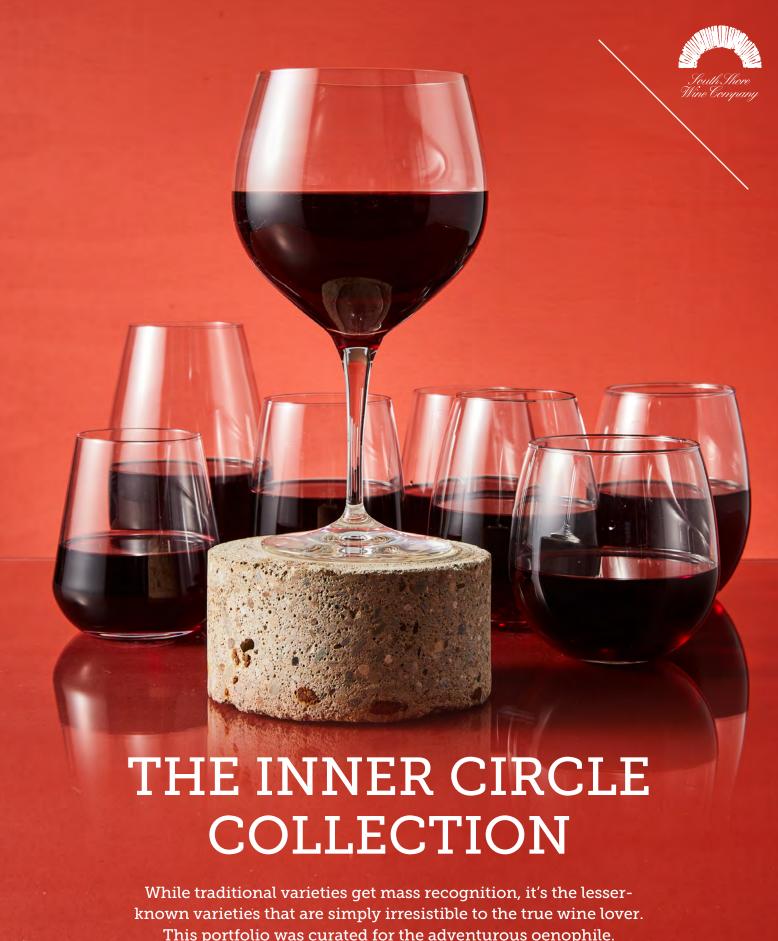
Concord (94%), Catawba (3%), Fredonia (3%)

3.38

8.0 g/L

VEGAN (S) GLUTEN FREE

SOUTH SHORE WINE COMPANY **ENJOYMAZZA.COM** 



This portfolio was curated for the adventurous oenophile.







RESIDUAL SUGAR

ALCOHOL GRAPE/S

ΡН

TA



DIETARY NOTES



# **GRÜNER VELTLINER**

2020

# **PENNSYLVANIA**

Fero Vineyards, Moorhead Farms, Martini Vineyards

0.5%

12%

**Grüner Veltliner (100%)** 

3.10

6.3 g/L

PA Wine Excellence Competition *Top 10* (2019 vintage)

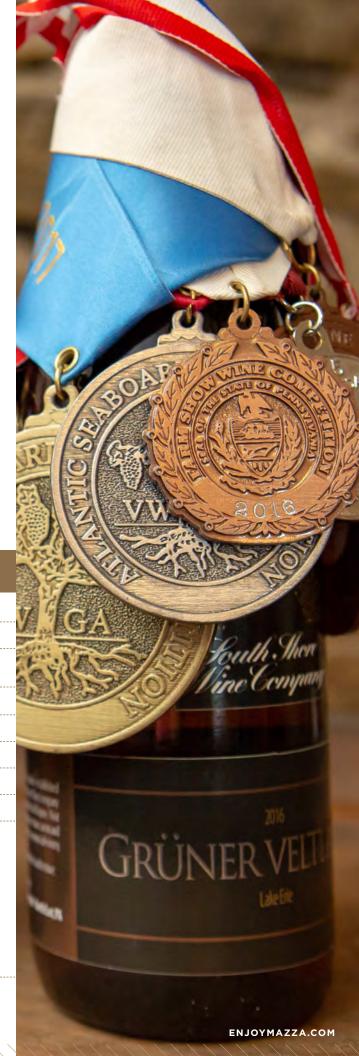
PA Farm Show Governor's Cup

PA Sommelier Judgement Best in State

PWA Wine Competition
Best Dry Wine; Double Gold











# **TRAMINETTE**

2021

LAKE ERIE

Szklenski Brothers Farm, Moorhead Farms, **Knight Farm** 

1%

12%

Traminette (84%), Vignoles (16%)

3.40

6.2 g/L

VEGAN 🔅 GLUTEN FREE



VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

DIETARY NOTES

2022

**LAKE ERIE** 

Various vineyards throughout the Lake Erie Appellation

0.1%

12%

**Chardonnay (100%)** 

3.35

6.1 g/L

VEGAN (S) GLUTEN FREE

SOUTH SHORE WINE COMPANY **ENJOYMAZZA.COM** 





**TEROLDEGO** 

2021

**LAKE ERIE** 

**Cortenay Semelka Farms** 

0%

**12%** 

Teroldego (89%), Merlot (5%), Cabernet Franc (3%), Petit Verdot (3%)

3.92

5.3 g/L

Aged for 13 months in Atelier Centre medium toasted French Oak, Taransaud Medium French Oak, Zemplen Neutral Hungarian Oak





VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

ΡН

TA

OAK AGING

**DIETARY NOTES** 



**LEMBERGER** 

2021

**LAKE ERIE** 

William Semelka Farms

0%

12%

Lemberger (96%), Regent (2%), Merlot (2%)

3.67

5.6 g/L

Aged for 6 months in French, American, & Hungarian oak barrels from Mercier, Zemplen, Taransaud, and François Frères

VEGAN



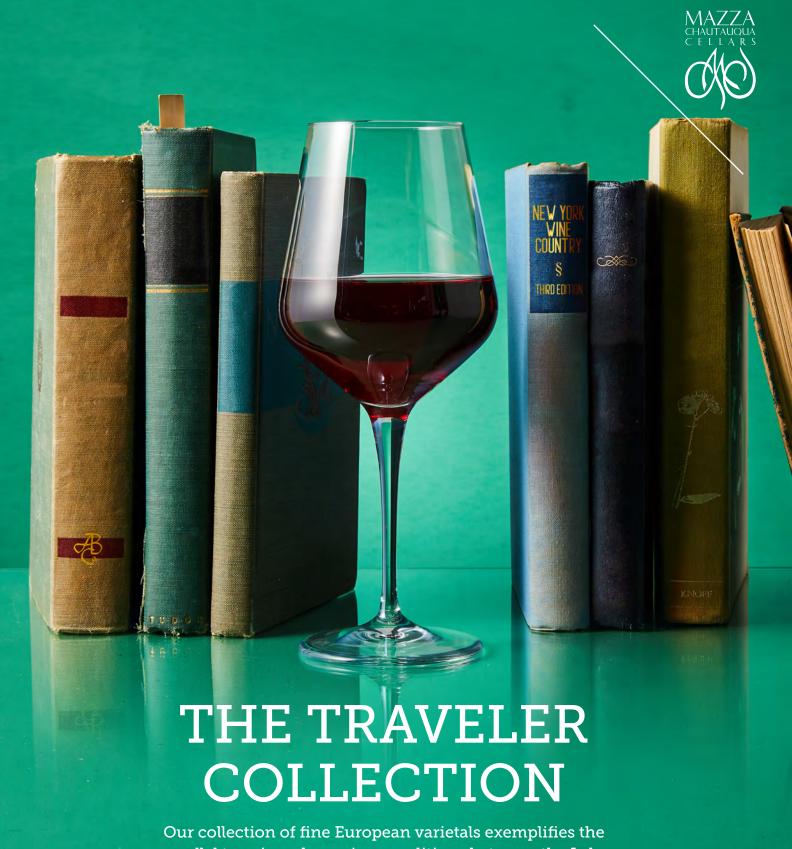






	CARMINE	ZWEIGELT	FORTE OF CHAMBOURCIN
VINTAGE	2021	2021	NV
APPELATION	PENNSYLVANIA	LAKE ERIE	LAKE ERIE
VINEYARD/S	Shade Mountain Vineyards and Semelka Vineyards	Cortenay Semelka Vineyards	Penn State Research and Extension Vineyard and Knights Farm
RESIDUAL SUGAR	0%	0%	7%
ALCOHOL	12%	12%	18.5%
GRAPE/S	Carmine (80%), Regent (16%), Merlot (4%)	Zweigelt (93%), Merlot (3%), Regent (2%), Cabernet Franc (2%)	Chambourcin (100%)
РН	3.42	3.49	3.74
TA	5.3 g/L	5.5 g/L	5.1 g/L
OAK AGING	Aged 17 months in French and Hungarian Oak from Sylvain and Zemplen	Aged 14 months in French Oak from World Cooperage, DAMY, and Bel Air	Aged 29 months in American Charred Oak
DIETARY NOTES	VEGAN	VEGAN	VEGAN

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Our collection of fine European varietals exemplifies the parallel terroir and growing conditions between the Lake Erie AVA and similar wine regions from across the globe. Our lineage of international winemakers keeps our wine list fresh and exciting, blending New World winemaking techniques with our traditional Italian heritage.







### **PINOT GRIGIO**

2020

### **FINGER LAKES**

Martini Vineyards, William Semelka Vineyards

0%

12%

Pinot Grigio (100%)

3.10

6.2 g/L

91 pts / 15 Best Pinot Grigios for 2023 VinePair





VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA



**DIETARY NOTES** 

2020

**LAKE ERIE** 

Jason Wagner Farms, John Schultz & Sons Vineyards, Moorhead Farms, Penn State Research and Extension Vineyard

3%

12%

Vignoles (100%)

3.52

9.8 g/L



MAZZA CHAUTAUQUA CELLARS





**RIESLING** 

2018

**FINGER LAKES** 

**Martini Vineyards** 

2%

12%

Riesling (100%)

3.01

8.6 g/L

VEGAN 🔅 GLUTEN FREE

VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PΗ

TA



**DIETARY NOTES** 



### **RIESLING (NUTT ROAD)**

2020

**FINGER LAKES** 

Martini Vineyards (Nutt Road Block)

0%

12%

Riesling (100%)

3.23

6.3 g/L

90 points/Best Buy - Wine Enthusiast 93 points - IWSC 90 points - Tim Atkin 91 points - Decanter

VEGAN

**GLUTEN FREE** 





### **CHARDONNAY**

2021

**FINGER LAKES** 

**Martini Vineyards** 

0%

12%

Chardonnay (100%)

3.63

 $6.3 \, \mathrm{g/L}$ 

**Barrel fermented in new French** Oak from Mercier, then barrel afed for 6 months

**Best Buy - Wine Enthusiast** 





VINTAGE

**APPELATION** 

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PΗ

TA

OAK AGING



DIETARY NOTES

2019

**LONG ISLAND** 

**Macari Vineyards** 

0%

12%

Merlot (100%)

3.90

 $6.2 \, \mathrm{g/L}$ 

Aged 19 months in French Oak, François Frères, Mercier, Tonnellerie O, Boutes

> 90 points - Wine Enthusiast 90 points - ISWC 90 points - James Suckling

> > VEGAN





### **LEMBERGER**

2019

LAKE ERIE

Olde Chautauqua Farms, Moorhead Farms

0%

12%

Lemberger (94%), Merlot (6%)

3.49

5.7 g/L

Aged 25 months in French and Hungarian Oak from Orion, Francois Freres, and Zemplen

**VEGAN** 



VINTAGE

**APPELATION** 

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PΗ

TA

OAK AGING

**DIETARY NOTES** 

SHIRAZ

2020

MCLAREN VALE, AUS

Select vineyards in McClaren Vale, Aus

0%

14.5%

**Shiraz (100%)** 

3.26

7.3 g/L

Matured 24 months in French oak before several months in stainless steel

VEGAN













VINTAGE	
APPELATION	
VINEYARD/S	
RESIDUAL SUGAR	
ALCOHOL	
GRAPE/S	
DLI	

TA

DIETARY NOTES

₩	<b>*</b>	<b>*</b>
NV	NV	NV
LAKE ERIE	LAKE ERIE	LAKE ERIE
Various vineyards in the Lake Erie appellation	Various vineyards in the Lake Erie appellation	Various vineyards in the Lake Erie appellation
10%	7%	8%
11%	11%	11%
Concord (93%) Fredonia (7%)	Niagara (100%)	Niagara (70%) Concord (30%)
3.35	3.04	3.01
7.1 g/L.	6.8 g/L	7.3 g/L
<b>GLUTEN FREE</b>	GLUTEN FREE	<b> ③ GLUTEN FREE</b>
<b> ③</b> GLUTEN FREE	<b>GLUTEN FREE</b>	<b>GLUTEN FREE</b>

MAZZA CHAUTAUQUA CELLARS **ENJOYMAZZA.COM** 

VEGAN





## BARE BONES WINES

No frills. No fuss. Just the Bare Bones. These four crowd-pleasing bottles are inspired by the serene simplicity of life on the Lake.







### **BARE BONES RED**

NV

LAKE ERIE

John Schultz & Sons Vineyard, Rahal Farms, Tabora Vineyards, Vineyard on the Knoll William Semelka Vineyards

0%

12%

Leon Millot, Chambourcin, Regent, Lemberger, Pi Blue

3.63

5.7 g/L

**VEGAN** 



VINTAGE

**APPELATION** 

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PΗ

TA

**DIETARY NOTES** 

NV

**LAKE ERIE** 

Moorhead Farms, Bedient Farms, Osen Farms, Knight Vineyards

1%

12%

Cayuga, Vidal Blanc, Traminette, Riesling, Valvin Muscat

3.33

6.8 g/L

VEGAN 🛞 GLUTEN FREE

BARE BONES **ENJOYMAZZA.COM** 





### **BARE BONES ROSÉ**

NV

**LAKE ERIE** 

Rahal Farms, Moorhead Farms, William Semelka Vineyards, and Vineyard on the Knoll

0.5%

12%

Chambourcin (100%),

3.24

8.0 g/L

VEGAN 🛞 GLUTEN FREE



VINTAGE

APPELATION

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PН

TA

**DIETARY NOTES** 

NV

**LAKE ERIE** 

Knight Vineyards and Moorhead Farms

2.7%

12%

Valvin Muscat (100%)

3.26

6.9 g/L



BARE BONES **ENJOYMAZZA.COM** 

-the perfect



## THE PERFECT WINES

Delicately balanced and elegantly aesthetic, this enchanting quartet is a tribute to the wine lover who tastes with their eyes and their palates.







### THE PERFECT ROSÉ

2022

**LAKE ERIE** 

Various vineyards in the Lake Erie appellation

0.3%

12%

Chambourcin (100%)

3.21

8.7 g/L

90 pts; US Roses to Beat the Summer Heat - Decanter 89 points - Tim Atkin MW 89 points - James Suckling **PA Sommelier Judgment** Best Rose





VINTAGE **APPELATION** VINEYARD/S RESIDUAL SUGAR ALCOHOL

GRAPE/S

PΗ

TA



**DIETARY NOTES** 



### THE PERFECT BUBBLY

NV

**LAKE ERIE** 

Various vineyards in the Lake Erie appellation

1.6%

12%

Vidal Blanc (85%), 13% Cayuga (13%), Traminette (2%)

3.32

7.1 g/L

VEGAN (S) GLUTEN FREE

THE PERFECT WINES **ENJOYMAZZA.COM** 





### THE PERFECT RED

2022

LAKE ERIE

William Semelka Vineyards, Vineyard on the Knoll

0%

12%

Regent (95%), Merlot (2%), Cabernet Franc (2%), Chambourcin (1%)

6.8 g/L

Aged for 12 months in French Oak, American Oak from the Oak, and Mercury French Oak

**VEGAN** 



VINTAGE

**APPELATION** 

VINEYARD/S

RESIDUAL SUGAR

ALCOHOL

GRAPE/S

PΗ

TA

OAK AGING

2022

**LAKE ERIE** 

Various vineyards in the Lake Erie appellation

0.2%

12%

Cayuga (50%), Vignoles (35%), Valvin Muscat (15%),

3.51

7.4 g/L

NA

**DIETARY NOTES** 

VEGAN (S) GLUTEN FREE

THE PERFECT WINES **ENJOYMAZZA.COM** 

getivny



### **GETAWAY WINES**

Cheerfully fizzy with a hint of sweetness, these three make for welcome travel companions whether you're heading out of town for a few minutes.







VINTAGE
APPELATION
VINEYARD/S

RESIDUAL SUGAR
ALCOHOL
GRAPE/S

PH
TA
DIETARY NOTES

GETAWAY WINES ENJOYMAZZA.COM

## COMMITTED TO OUR PARTNERS

Mazza Wines is committed to supporting our distribution partners. We work with our partners to identify individual market needs for advertising, sales incentives, sales support, on and off premise tasting programs, consumer marketing initiatives, etc.

Mazza keeps a branding and advertising agency on retainer to support our own promotional efforts as well as our partners'. We understand and respect the need for a polished presentation in the competitive wine marketplace. Our relationship with our agency provides quick turnaround of professionally produced print, digital, and video assets as we require.

### **MAZZA WINES CHECKLIST**

- QUALITY IN BOTTLE
- **▼** COMPETITIVE PRICE
- ☑ IN MARKET SUPPORT
- ▼ DEDICATED PR & MARKETING
- **▼** COMMITMENT TO ADVERTISING
- ▼ POS & COLLATERAL MATERIAL
- ▼ TRADE PAGE (ENJOYMAZZA.COM/TRADE)
- ▼ PROACTIVE, REACTIVE & FLEXIBLE

## ADVERTISING



PRINT





**PRINT** 



**OUTDOOR** 



Shop South Shore Wine Company's collections for the perfect bottle for your next celebration.

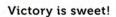
USE CODE WINE99 FOR 99¢ SHIPPING\*



### Pop the bubbly!

This bright line-up celebrates our region's storied legacy of sparkling wine production.

> SHOP THE COUPE COLLECTION



Juicy fruits and honey take center stage in this limited collection of sweet yet balanced wines.

SHOP THE DOLCE COLLECTION





### Be bold!

Enjoy a simply irresistable portfolio of lesser-known varieties curated for the adventurous cenophile.

SHOP THE

Promotion valid on online wine orders \$99+. Exclusions apply.













MAZZA WINES MAZZA ENJOYMAZZA.COM

### PRESS



ROBERT MAZZA NAMED ONE OF WINE'S MOST INSPIRING PEOPLE 2023

**JANUARY 16, 2023** 





MAZZA FEATURED AS COVER STORY IN VINTNER MAGAZINE

**JANUARY 9, 2023** 

VINTNER

## MAZZA FEATURED IN TABLE MAGAZINE – "THE JUDGEMENT OF LAKE ERIE" BLIND TASTING

**JANUARY 9, 2023** 

In an event held to highlight Lake Erie AVA wines, Mazza was the clear favorite in the white wine category. Mazza placed first in the Rosé, Riesling, Pinot Grigio, and Chardonnay categories.





## WHO MAKES THE MOST WINE AND CIDER IN PA.?

### TAKE A LOOK AT THE TOP 25

JULY 3, 2022

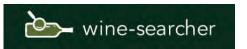
1. Mazza, Erie County, 193,658



### HYBRID WINE FINDS ITS FORMAT

MAY 20, 2022

Mazza estimates that between 5 and 7 percent of the output is in the form of hybrid sparkling bottles, but "we see that increasing. We've had a stellar response in the markets, and as we expand our distribution beyond Pennsylvania, New York, Connecticut and New Jersey, we see that component as a growth spot."



▼ DRINK With 50 years of fine wine under its belt, Mazza Vineyards (enjoymazza.com) is ready to celebrate with a new sip. Located outside of Erie, the family-owned and operated vineyard was founded in 1972 by brothers Robert and Frank Mazza. This month, to mark the occasion, they are introducing a dry white wine, The Perfect Blanc, to The Perfect Wines collection (enjoyaperfectwine.com). "The Perfect Blanc will be delicately clean and dry with floral and fruity aromas for a—dare I say—perfectly refreshing wine for those warmer days and evenings on the porch, boat or by the pool," says assistant winemaker Matthew Herrera. Joining a crisp rosé, floral bubbly and oaky red, the aromatic white sip—available at PA Libations in Reading Terminal, among other stores—offers the ideal balance between flavor and aesthetic, and is sure to be a favorite summer bottle.

### PHILADELPHIA STYLE

The Perfect Blane blends some of Lake Eric AVA's more fragrant varieties like vidal blane, traminette, vignoles and cayuga.



## TASTING SESSION: MAZZA VINEYARDS / SOUTH SHORE WINE CO.

**JANUARY 7, 2021** 

[South Shore Wine Co. Grüner Veltliner is a] wonderful example of PA Grüner — nice fruit flavors up front, then crisp and clean on the finish.

Pennsylvania Vine Company



The Perfect Rosé and The Perfect Bubbly were named "Best Label Series" (Wine Label Series Winner) in the Beverage Testing Institute World 2021 Packaging Compendium.



# MAZZA ICE WINE WINNER AT PENNSYLVANIA WINE SOCIETY'S 18TH ANNUAL COMPETITION

**FEBRUARY 10, 2020** 

It's the second straight year that a white wine has won the intra-state event, which annually takes place at the Hilton Harrisburg. More than 100 people, the biggest crowd ever for one of these events, attended. It drew members of the Wine Society, other guests, and winemaker/owners representing most of the wineries that finished as finalists.







MORE PRODUCT INFO AT ENJOYMAZZA.COM/TRADE

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