



the perfect

BRAND DECK

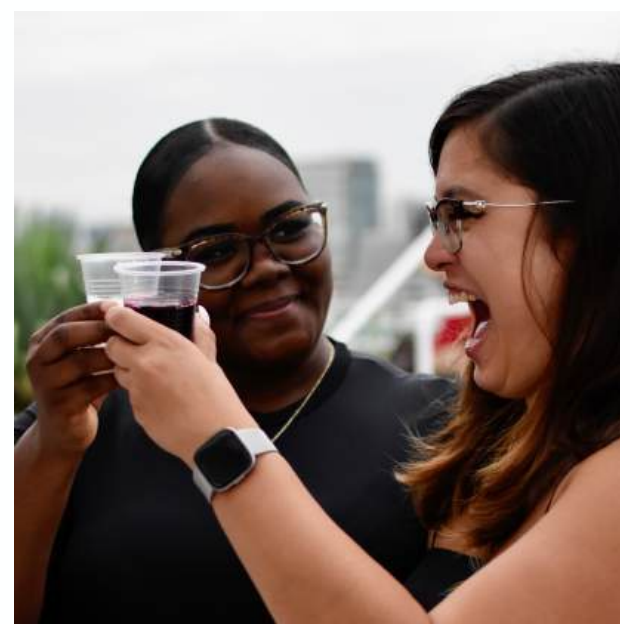
CONTACT

KEVIN FAEHNDRICH KEVIN@ENJOYMAZZA.COM

DIRECTOR OF SALES, ROBERT MAZZA, INC.



A MEMBER OF THE **MAZZA** FAMILY



WE TASTE FIRST WITH OUR EYES, AND THIS COLLECTION NOT ONLY ACKNOWLEDGES THAT FACT, IT *CELEBRATES* IT.

Intentional and pristine craftsmanship – both inside and outside of the bottle – have earned these wines national and global acclaim. These four bottles are stunning as gifts, on the ‘Gram, and in your glass – “perfect” for sipping with style.

the perfect
WINES



THE PERFECT BUBBLY - NV

Captivatingly bubbly, floral, and dry,
for any celebration under the sun (or sea)

APPELLATIONLake Erie
RESIDUAL SUGAR. 1.6%
ALCOHOL 12%
VARIETIES. Vidal Blanc, Cayuga White, Traminette
WINEMAKING/ FERMENT NOTES. . . Cool fermented in stainless prior to careful blending. Residual
sweetness brightens the fruit and is balanced by lively carbonation
PH 3.32
TA 7.05 G/L
VINEYARD(S). Various vineyards throughout the Lake Erie Appellation
FOOD PAIRING(S). Seafood, Spicy fare, or perfect on its own
DIETARY NOTES Vegan, Gluten-free

RECENT AWARDS

90 points - Decanter World Wine Awards
Best Buy - Wine Enthusiast





THE PERFECT BLANC - 2024

Delicately crisp and elegantly dry with
floral and fruity aromas.

VINTAGE	2024
APPELLATION	Lake Erie
RESIDUAL SUGAR.....	0%
ALCOHOL	12%
VARIETIES.....	Cayuga, Seyval Blanc, Valvin Muscat, Vignoles, Traminette
WINEMAKING/FERMENT NOTES ...	The components of this white blend were pressed and fermented separately at cool temperatures in stainless steel to retain the volatile aromas. Later, they were carefully blended to display the best of each. The resulting wine combines a well-balanced acidity and fruity flavors that round the palate and give a refreshing finish.
PH.....	3.51
TA	7.6 G/L
VINEYARD(S).....	Various vineyards throughout the Lake Erie Appellation
DIETARY NOTES	Vegan, Gluten-free

RECENT AWARDS

94 points/Gold - USA Wine Ratings 2026
93 points/Best Overall White Blend - NY Wine Classic 2026
92 points/Gold - NY Wine Classic 2025





THE PERFECT ROSÉ - 2024

Enchantingly dry, crisp, and refreshing
for a happily ever after(noon).

VINTAGE2024
APPELLATIONLake Erie
RESIDUAL SUGAR..... 0%
ALCOHOL 12%
VARIETIES..... Chambourcin
WINEMAKING/FERMENT NOTES ... Gently pressed Chambourcin grapes give this wine a hint of color, delicately berry flavors, and crisp acidity which makes for a refreshing summer wine.
PH..... 3.44
TA 8.3 G/L
VINEYARD(S).....Various vineyards throughout the Lake Erie Appellation
DIETARY NOTESVegan, Gluten-free

RECENT AWARDS

95 points - Decanter World Wine Awards
92 points/Best Buy - Wine Enthusiast
93 points/Gold medal - BTI / NY Wine Classic





THE PERFECT RED - 2023

Mysteriously dark with bold fruit and a touch of oak.
Perfect for sipping by a fire.

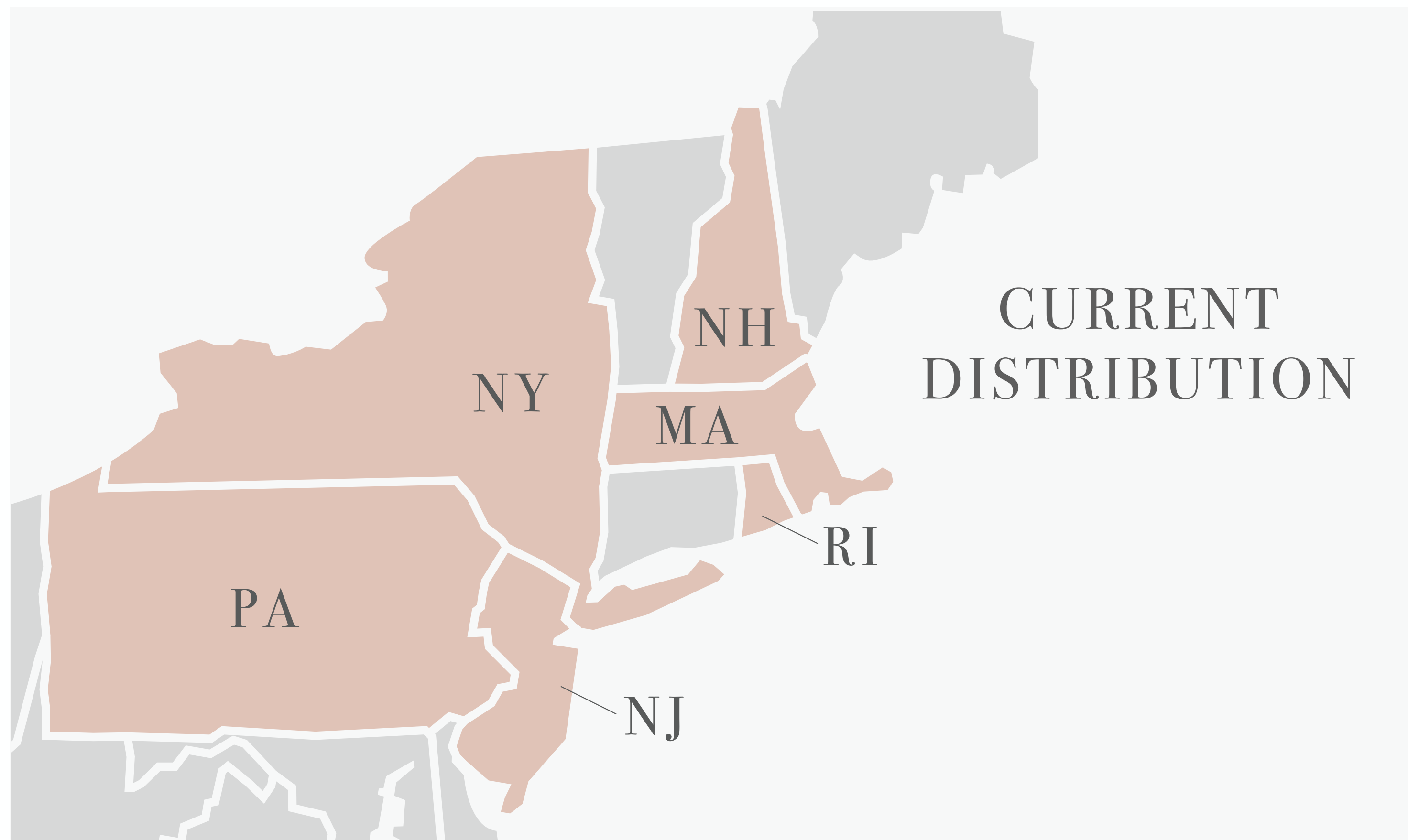
VINTAGE	2023
APPELLATION	Lake Erie
RESIDUAL SUGAR.....	0%
ALCOHOL	12%
VARIETIES.....	Regent, Cabernet Franc, Chambourcin, Cabernet Sauvignon
WINEMAKING/FERMENT NOTES ..	Small lots fermented with traditional punch down for cap management to maximize color extraction and retain soft tannin profile. Aged in a mix of used French oak to balance both primary fruit and secondary aged characteristics.
PH.....	3.71
TA	5.8 G/L
VINEYARD(S).....	William Semelka Vineyard
DIETARY NOTES	Vegan, Gluten-free

RECENT AWARDS

91 points - Decanter World Wine Awards
90 points/Best Buy – Wine Enthusiast



perfect FOR EXPANSION



Also available for online purchase at EnjoyMazza.com/Shop. Direct delivery to 37 states.

perfect

FOR PARTNERSHIP



CHRISTMAS VILLAGE

Philadelphia

An official wine partner since 2023, welcoming more than 1 million visitors over the one month event



ANTI-SOCIAL CAMP

New York City

The wines fit perfectly with multi-day NYC creative events like the world's largest songwriting camp.



W HOTEL

Philadelphia

From poolside events to the "wet bar", Perfect Wines has an extended stay at major hotels.



perfect

FOR PARTNERSHIP



NEW YORK FASHION WEEK

New York City

The Perfect Wines debuted at NYFW in 2026 with plans to return to the runway.

NYFW



LE RIVAGE

New York City

Enjoy a glass and a meal in the first Perfect Rosé Garden on Restaurant Row, steps from Times Square.

Le Rivage



THE MERMAID PARADE

New York City

The perfect bubbly for an equally inimitable experience at Coney Island.

THE
MERMAID
PARADE

the perfect

BLANC

DELICATELY CLEAN AND
ELEGANTLY DRY WITH
FLORAL AND FRUITY AROMAS

perfect for a picnic in the garden

SERVE WITH GRILLED ASPARAGUS,
LEMON-HERB CHICKEN,
SEARED SCALLOPS IN A LEMON
CREAM SAUCE

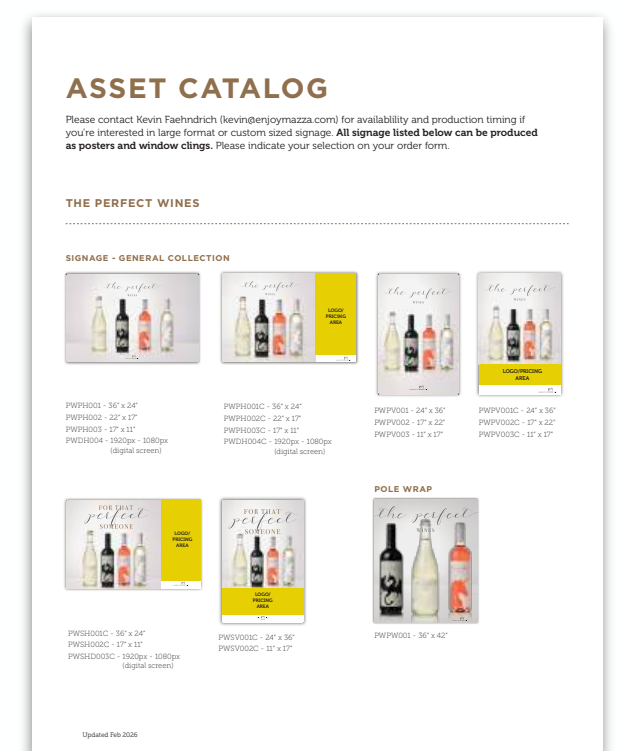
ENJOYAPERPECTWINE.COM



perfect ON THE SHELF

Branded signage is available at no cost to our retail partners and we encourage you to display it. We have several signage options in a variety of sizes to fit your display space/s.

- Signage is produced on demand and has an approximate 2 week turnaround time.
- Custom and large format options available upon request.
- An Asset Catalog is available upon request. →



NAUGHTY?
NICE?
perfect

A MEMBER OF THE MAZZA FAMILY

the perfect
WINES



perfect ON TAP

The Perfect Wines is available in one-way recyclable/disposable kegs.

- **Maximum Freshness:** Because the wine is sealed in a container with inert gas (typically Nitrogen/CO2 “Guinness gas”), it remains fresh for 4 to 12 weeks after tapping, ensuring the last glass is as good as the first.
- **Sustainability:** Kegs eliminate the need for bottles, corks, labels, and cardboard, significantly reducing carbon footprints, waste, and energy consumption.
- **Operational Efficiency:** Restaurants save on labor (no opening bottles) and reduce waste from oxidation by up to 10%.
- **Cost-Effective:** Kegs reduce wine costs, storage space, and transportation expenses. Our 20L kegs result in an approximate per-ounce cost of \$0.295 to the account.
- **Perfect Quality:** Kegs prevent “cork taint” and ensure the wine is served at the ideal, consistent temperature.
- **Seamless Integration:** Adding wine to your draft system requires minimal adjustment:



perfect FOR TASTING

We offer consumer-facing tastings to introduce shoppers to Mazza Wines, highlight our vineyard and winemaking story, and help customers choose a bottle they'll feel confident taking home. Tastings are available upon request and are conducted in accordance with all applicable regulations and store policies.



The Perfect Wines partners with Polaris Brand Promotions, a nationwide team of professional brand ambassadors staffing in-store tastings, events, pop-up activations and more.

BRAND AMBASSADOR

BLAINE BALLARD



Blaine is a North East native who began working in hospitality at a young age. He bartended through college, gaining experience and a passion for hospitality that opened doors for bartending, bar manager, and beverage director positions at restaurants and resorts locally and across the country. Blaine's talent for curating wine lists and cocktail menus and developing bar programs has provided opportunities at establishments large and small. A true passion for wine and spirits continues to drive him in his current position as brand ambassador for our family of wineries, distillery, and brewery.

As an active brand ambassador Blaine makes visits to all of our markets to work with all of our retailers.





GROCERY CUSTOMER

The Perfect Wines sits pretty on the shelves of large retailers. Backed by one of the largest producers in the Mid-Atlantic, we have the ability to support on premise displays and tastings that drive pull-thru and aid velocity.

PRIMARY RETAILERS

Wegmans

**SHOP
'n
SAVE**

**Country
Fair**
FRESH
& LOCAL

**giant
eagle**

TOPS
Friendly Markets

the perfect
WINES

THE PERFECT WINES IS PRODUCED BY MAZZA



Robert Mazza, Inc. (Mazza) is a second generation and independently owned and operated wine, spirits, and craft beer producer with locations in northwestern Pennsylvania and western New York. Established in 1972 with a single vineyard, Mazza now operates three primary locations in the Lake Erie AVA: Mazza Vineyards in North East, PA; South Shore Wine Company in North East, PA; and Mazza Chautauqua Cellars in Westfield, NY that also serves as home to Five & 20 Spirits & Brewing – making it New York State’s first combination winery, distillery, and brewery.

FACTS & FIGURES

Mazza is the largest wine producer in Pennsylvania.

The company has sold more than 19 million bottles of wine since their founding in 1972, and its production volume exceeds 430K gallons.

Mazza is committed to sustainability and locally sourced agricultural products.

Mazza places emphasis on more sustainable hybrid and PIWI designated (fungus-resistant) grape varieties, and has approximately 550 acres of the Lake Erie AVA under grape and grain cultivation.

Mazza is a trusted production partner.

Hailing from America’s Grape Country, Mazza has more than a half a century experience in grape harvesting and winemaking. Because of the company’s unrivaled expertise in blending, bottling, and distilling, third party brands find confidence in their product with Mazza as a custom partner.

the perfect
WINES

The perfect WINES



THEPERFECTWINES

[ENJOYMAZZA.COM/PERFECTWINES](https://enjoymazza.com/perfectwines)



A MEMBER OF THE **MAZZA** FAMILY